

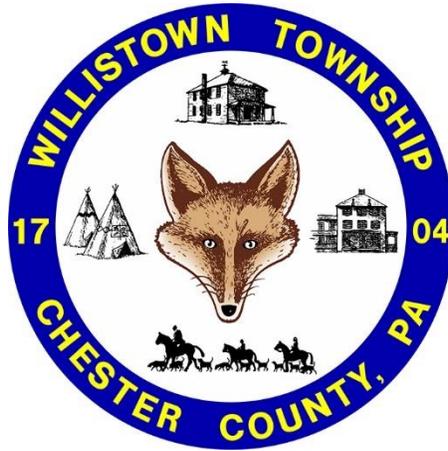


**Willistown Comprehensive Plan Update  
2020 SURVEY**

**TOP LINE REPORT by PLANNING AREA**

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# Willistown Comprehensive Plan Update 2020 SURVEY: TOP LINE REPORT by PLANNING AREA

## Introduction & Summary

### INTRODUCTION

#### Context

Willistown Township conducted a Comprehensive Plan Update survey from May 22 through July 10, 2020 as an important component of updating its Comprehensive Plan, *Guidelines for Growth*. The Plan looks at Willistown's history, considers current conditions, and charts a vision for the future including how to grow, develop, and improve facilities and services. Opinions expressed in the survey will be analyzed and documented through such reports as this and considered in the Comprehensive Plan update process.

#### Representation: Households/Tax Parcels

The 2020 Comprehensive Plan Update Survey was sent to each tax parcel (property) owner. The survey was also available online to residents and non-residents. An extensive outreach campaign was conducted encouraging participation. The respondents were asked to fill out one survey per household/business. Restrictions were placed on the online survey so that only one survey could be completed per device, and the paper surveys were only available via USPS mail to parcel owners. Almost 1,400 of 2,216 surveys received were paper.

Keep in mind that the responses are individual residents or business owners representing the sentiment of their entire household or business. The US Census estimates Willistown's population as of July 1, 2019 as 11,014 residents. Chester County identifies 4,571 total tax parcels in Willistown.

#### Survey Results Representative of Entire Township and Planning Areas

The Township engaged Boathouse Row Marketing and Sales Strategy Group to assess the reliability of the survey, the results of which reflect a very high-level of success. Based on the statistics listed below, there is a 99% Confidence Level for total respondents for this survey. This means that the Township can be confident that *the survey responses represent every resident in Willistown*. There is a 2% Margin of Error for the responses or a range of 4 percentage points.

- ✓ 92.8% of respondents are Willistowners of 2,216 surveys
- ✓ 45% of total parcels responded
- ✓ 48% of residential tax parcels responded

An analysis of the percentage of residents in each Planning Area and the percentage of residents who responded to the survey in each Area shows a Confidence Level of 95% with a Margin of Error of 4% or a range of 8 percentage points. This means that the *distribution of the responses represent each Planning Area accurately* in the survey results. In conclusion, ***the Township can be confident that the survey responses not only reflect every resident in Willistown but also represent the sentiment of each individual Planning Area.***

#### *Survey Responses and Reliability Detail*

In the review of completions against representation for the Total Resident Parcels of Willistown Township, the overall response rate of 45% is significantly higher than a typical study where a *good*



sample size is 10% of the total universe.<sup>1</sup> Willistown’s exceptionally high response rate has produced a confidence level of 99% and a very small margin of error or +/- 2%.

Additionally, the responses by Planning Area are also high for each area as shown in the table below. When we look at the completions for the Total survey as well as the completions for each Planning Area, there is both high statistical confidence and very low margin of error.

- ✓ Total Respondents: 99% confidence level; 2% margin of error for all questions. (+/- 2%)
- ✓ Responses by Area: 95% confidence levels, 4% margin of error for all questions (+/- 3% to 3.9%)

Planning Area	Total # Tax Parcels	# Respondents	% of Participation by Tax Parcels Per Area	Confidence Level	Margin of Error
<b>Total</b>	<b>4571</b>	<b>2057</b>	<b>45%</b>	<b>99%</b>	<b>+/- 2%</b>
<b>Area 1 Northwest</b>	684	379	55%	95%	+/- 3.25%
<b>Area 2 Northeast</b>	1,630	587	36%	95%	+/- 3.2%
<b>Area 3 Northcentral</b>	352	256	73%	95%	+/- 3.2%
<b>Area 4 Central</b>	802	435	54%	95%	+/- 3.2%
<b>Area 5 Southwest</b>	1,103	400	36%	95%	+/- 3.9%

It is important to note that the survey has also been tested for over or under representation. There is no Planning Area that skews any of the data in this study nor in the findings.

The survey numbers match quite closely to the distribution of the resident parcels in Willistown: There is no Area that is large enough or too disproportionate to affect the sentiment of the Areas (each group) and/or the Township (overarching results of all groups). This survey presents very solid data.

Area	Resident-only Parcels	Completed Surveys
	%	%
<b>Area 1 Northwest</b>	<b>16%</b>	<b>17%</b>
<b>Area 2 Northeast</b>	<b>35%</b>	<b>27%</b>
<b>Area 3 Northcentral</b>	<b>8%</b>	<b>12%</b>
<b>Area 4 Central</b>	<b>16%</b>	<b>20%</b>
<b>Area 5 Southwest</b>	<b>25%</b>	<b>18%</b>
<b>Other</b>	<b>NA</b>	<b>6%</b>

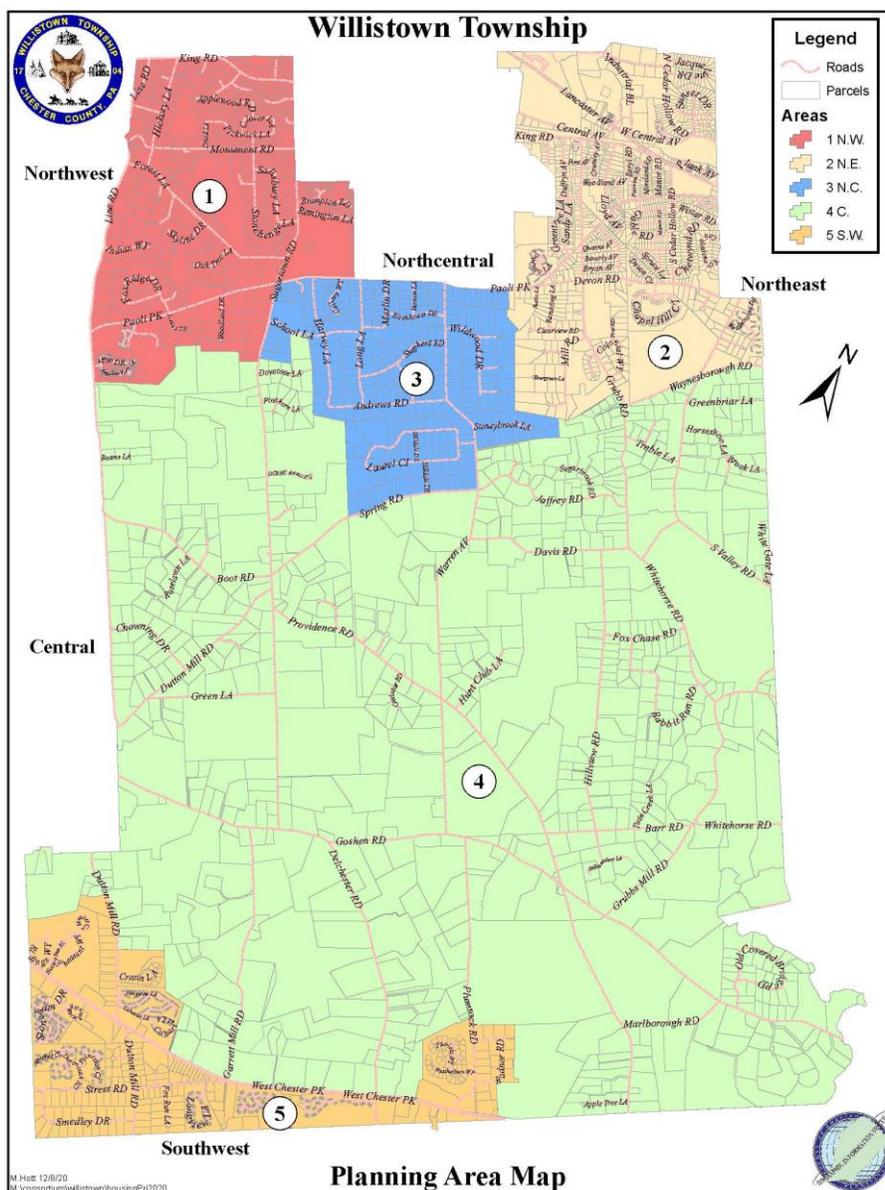
<sup>1</sup> Responses vary by question, as sometimes people skip a question. However, nearly all questions have a high response rate and a low skip rate. Specific response numbers are noted for each question evaluated in this report.



## Approach

The 2020 Comprehensive Plan Update Survey Top Line Report by Planning Area is based on the delineation of the Township into 5 Planning Areas identified by number and location and defined by tax parcel: Area 1: Northwest; Area 2: Northeast; Area 3: Northcentral; Area 4: Central; and, Area 5: Southwest.

The Planning Areas were taken from historical Willistown Parks & Recreation surveys and were delineated based on land use/zoning, geography, neighborhood planning, and the sectioning of the Township by major and arterial roadways. The Chester County GIS Department created the following Willistown Township Planning Area Map of the parcels and provided associated tax parcel database information for each Planning Area based on mapping provided by Willistown Township.



Land Use Type	Total #
Apartment	4
Commercial	122
Exempt	88
Farm	84
Industrial	5
Residential	4267
Utilities	1
<b>Grand Total</b>	<b>4571</b>

Twp Planning Area	Units
<b>Area 1 Northwest</b>	<b>684</b>
Commercial	7
Exempt	11
Farm	3
Residential	663
<b>Area 2 Northeast</b>	<b>1,630</b>
Apartment	2
Commercial	93
Exempt	21
Farm	1
Industrial	4
Residential	1,509
<b>Area 3 Northcentral</b>	<b>352</b>
Commercial	2
Exempt	2
Residential	348
<b>Area 4 Central</b>	<b>802</b>
Commercial	13
Exempt	48
Farm	79
Residential	662
<b>Area 5 Southwest</b>	<b>1,103</b>
Apartment	2
Commercial	7
Exempt	6
Farm	1
Industrial	1
Residential	1,085
Utilities	1
<b>Grand Total</b>	<b>4,571</b>



## **Data Presentation**

This Top Line Comprehensive Plan Survey Report provides both overarching Township sentiment and findings by Planning Area. The percentage (%) and number (#) of respondents for each Planning Area including the open-ended responses (those where the respondent could write in comments) are presented by question. Top Line response analysis is provided and focuses on the questions in the survey that indicate sentiment, opinion, value, and needs (questions 8 through 17). Further drill down interpretation is customizable and can offer deeper insight.

### **Statistics Help Identify Sentiment by Planning Area**

In the evaluation of top line findings by Planning Area, analysis tools identify any statistically significant differences by Planning Area. In other words, in the individual question reporting the report notes topics, satisfaction, or needs that are driven and distinguishable by Planning Area. It is also noted when there is no difference and the overall sentiment is uniform across the Township.

### **Reading Percentages When Evaluating Topline Results by Planning Area**

When reading percentages by Planning Area, keep in mind that percentages given are not in relation to the overall number of respondents. The percentage of responses by Planning Area is relative to each Planning Area uniquely.

### **Raw Data Observations**

Raw data open-ended responses and verbatims were analyzed in order to quantify household sentiment so that there is a sense of magnitude of the comments and feedback from residents completing the survey's open-ended responses. Key words, themes, and the percentage and number of respondents are noted and should be weighted accordingly. Further drill down analysis of the raw data will likely provide additional valuable insight.

### **Actionable Parameters**

Based on the number of responses and the sample size of each Planning Area, it is recommended that any areas near or above a 15% dissatisfaction amount at the Planning Area level should be explored by the Township to uncover more detail and identify possible solutions.



## SUMMARY

### Overarching Township Sentiment & Themes Summary

Boathouse Row Marketing has carefully reviewed all responses including the verbatim and open-ended and has found the following overarching sentiment and themes. Note: differences by Planning Area as revealed in this report may warrant further drill down analysis of the raw data to provide additional valuable insight. Those areas are noted below.

- A. Overall, residents are **very happy to live in Willistown** and are **satisfied with the services they are provided** as residents. This overall sentiment is found not only in the measured responses to questions but also in the open ended and unaided responses throughout the questionnaire.
- B. All eight Resource Preservation Efforts presented for importance rating including open space, environmental, trails, historic, scenic, and recreation were in the **92% to 98%** percentiles reflecting a Township-wide sentiment that these preservation efforts are highly valued by residents across all Planning Areas. (Q. 11)
- C. Residents in all Planning Areas and age groups value and want to maintain ***open space and the preservation and protection of land for open space and recreation.*** (Q. 11, 15)
- D. Of 21 Township services, the following areas were rated **top six in satisfaction** with consistency across all Planning Areas. (Q. 8)
  1. General appearance of the Township
  2. Police Service
  3. Parks and recreation facilities conditions
  4. Snow Removal
  5. Fire Service
  6. Parks and Recreation Programs (statistically tied with Fire Service)
- E. Of the same 21 Township services, the following have the **lowest/least satisfaction** and warrant deeper review and improvement planning. (Q. 8, Q. 9)
  1. Pedestrian circulation: Sidewalks
  2. Bicycle circulation (look at safety versus recreational emphasis)
  3. Road conditions
  4. Pedestrian circulation: Paths & Trails
  5. Traffic management/circulation
  6. Stormwater management
- F. Consistent with findings of previous questions, the residents rate the following as **top 5 most important services to be available** to the Township residents (Q. 13):
  1. Hiking and Walking Trails
  2. Gardening
  3. Sidewalks
  4. Bicycling
  5. Dog Walking
- G. The **top four rated priorities** that Willistown residents believe the Township **needs more of** are below. Each one received a 30% or higher response rate. (Q. 12)
  1. Hiking and walking trails
  2. Bike Paths



3. Sidewalks
  4. Passive/low impact preserves
- H. The **lowest rated priorities** in terms of **needing “more”** are:
1. Public transportation: Rail
  2. Public transportation: Bus
  3. Youth activities
- I. The top 3 **most important Township Initiatives** of 9 proposed to residents regarding preservation, circulation, and recreation are (Q. 14):
1. Secure land to preserve open space, protect the environment, and provide passive recreation
  2. Secure land for preservation and development of walking/hiking trails
  3. Develop a traffic calming and improvement plan
- Note: Further drill down analysis by Planning Area may provide additional valuable insight.
- J. The **least important Township Initiatives** conceptually proposed to residents are (Q. 14):
1. Build a multi-purpose sports court
  2. Develop a concert venue/amphitheater
  3. Develop land for athletic fields
- Note: Further drill down analysis by Planning Area may provide additional valuable insight.
- K. A substantial percentage of residents want housing **development to stop or be reduced**. They are **open to development** that provides a **variety** of housing types. The older population voiced a desire for housing opportunities (not senior living) that are smaller lot yet affordable for their fixed income levels. Further drill down analysis can provide additional valuable insight. (Q. 10, Q. 17)
- L. Of the many modes of communication, the Township could explore those that are most popular or most regularly used and to see how it can capitalize on their popularity. Conversely, the Township can explore possible economic or digital efficiencies for those that are less utilized.

Following are the **top 5 utilized modes of communication**. (Q. 16)

1. TowneCrier newsletter (via snail mail)
2. Willistown Township Notify Me email/text
3. Parks & Recreation E-newsletter
4. Willistown Township website (willistown.pa.us)
5. Malvern Community Forum Facebook

**Top 5 underutilized modes** of communication are:

1. Willistown Township Twitter
2. Willistown Township Instagram
3. Flyers in the Township Administration Office
4. Malvern Community Forum Facebook (tied)
5. Willistown Community Page Facebook (tied)

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## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q8 and Q9

**Question 8:** Do you find the following services adequate/sufficient in the Township?

**Question 9:** If you find any Township services in the previous question inadequate/insufficient, please share any suggestions for improvement here. (open ended response)



	Yes (Adequate/Sufficient)	No (Inadequate/Insufficient)	No Opinion
Police Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMS/Ambulance Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
General appearance of Township	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Response to administrative inquiries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Permitting application process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Zoning inquiry response and application process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Township communications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ordinance enforcement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stormwater management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sewer system service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Road condition and maintenance <i>(please specify roads below)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snow removal <i>(please specify roads below)</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transportation: Bus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Transportation: Rail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic management/circulation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian circulation: Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian circulation: Paths and trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bicycle circulation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and recreation facilities condition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other <i>(Please specify and use last page if more space is needed.)</i>			

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## OVERALL TOWNSHIP SENTIMENT

### Top Services & Those Services that are Areas for Improvement

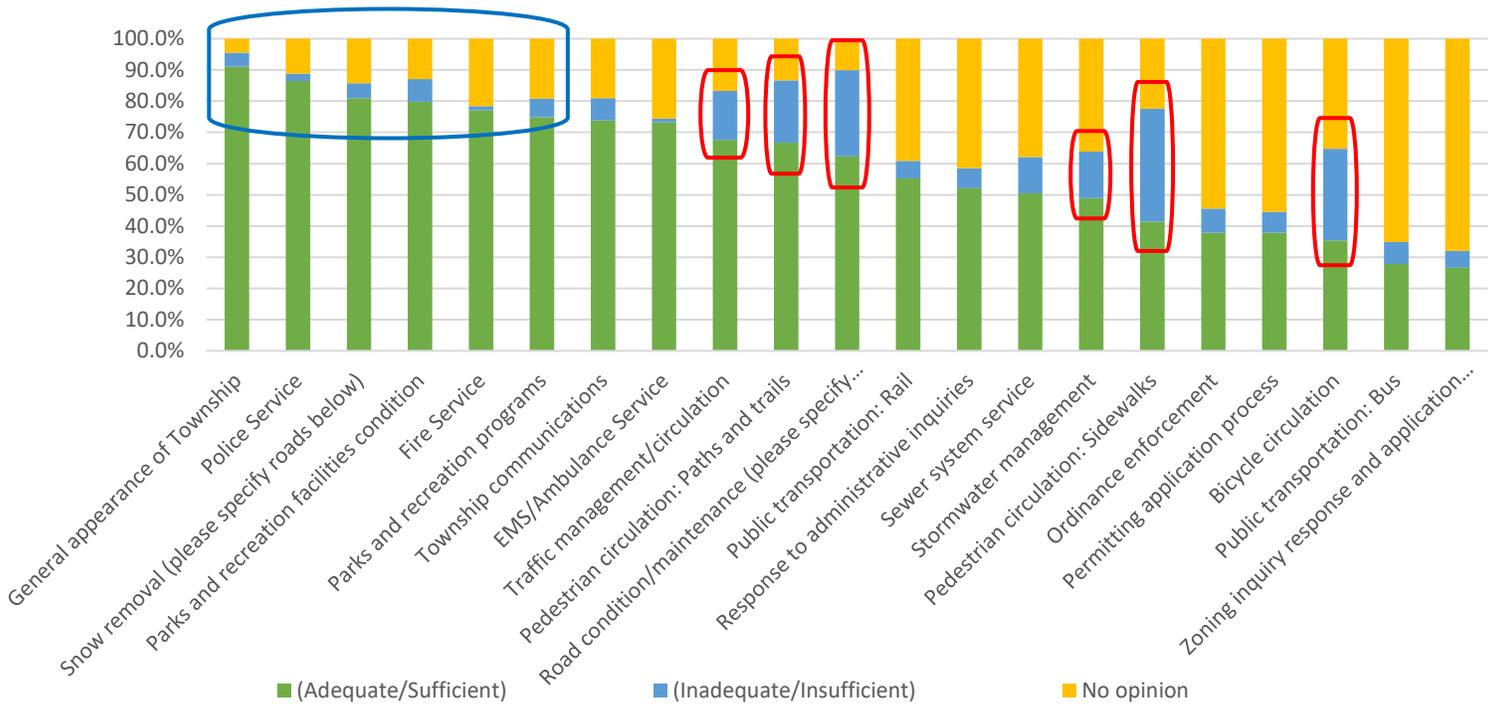
#### Top Six Services for Willistown: Satisfaction Levels

Top 6 Highest Rated Services In the Township		%
1	General appearance of Township	91.1
2	Police Service	86.5
3	Snow removal (please specify roads below)	80.9
4	Parks and recreation facilities condition	79.8
5	Fire Service	77.1
6	Parks and recreation programs	74.8

#### Top Six Priorities: Areas for Improvement.

Rank	Top 6 Service Priorities for Improvement	%
1	Traffic management/circulation	67.6
2	Pedestrian circulation: Paths and trails	66.7
3	Road condition/maintenance (please specify roads below)	62.3
4	Stormwater management	48.9
5	Pedestrian circulation: Sidewalks	41.4
6	Bicycle circulation	35.3

Blue circled areas contain highest rankings by residents. Those areas circled in red in the following charts have significant levels of inadequacy from the point of view of residents and warrant deeper exploration. Areas near or above a 15% dissatisfaction level should be explored to uncover more detail and identify possible solutions.





**Areas for Improvement.**

	YES (ADEQUATE/SUFFICIENT) (1)	NO (INADEQUATE/INSUFFICIENT) (2)	NO OPINION (3)	TOTAL
General appearance of Township	91.1% 1,873	4.5% 93	4.4% 91	2,057
Police Service	86.5% 1,783	2.3% 48	11.2% 231	2,062
Snow removal (please specify roads below)	80.9% 1,630	4.8% 97	14.2% 286	2,013
Parks and recreation facilities condition	79.8% 1,621	7.2% 147	12.9% 263	2,031
Fire Service	77.1% 1,580	1.4% 28	21.6% 442	2,050
EMS/Ambulance Service	73.2% 1,504	1.2% 25	25.6% 526	2,055
Township communications	73.8% 1,499	7.1% 145	19.1% 387	2,031
→ Traffic management/circulation	67.6% 1,360	15.7% 316	16.7% 335	2,011
→ Pedestrian circulation: Paths and trails	66.7% 1,343	19.9% 401	13.4% 269	2,013
→ Road condition/maintenance (please specify roads below)	62.3% 1,252	27.6% 555	10.1% 202	2,009
Public transportation: Rail	55.2% 1,116	5.6% 114	39.1% 790	2,020
Response to administrative inquiries	52.1% 1,067	6.5% 133	41.4% 849	2,049
Sewer system service	50.5% 1,005	11.6% 232	37.9% 755	1,992
→ Stormwater management	48.9% 980	14.9% 299	36.2% 725	2,004
→ Pedestrian circulation: Sidewalks	41.4% 834	36.2% 729	22.4% 450	2,013
Permitting application process	37.8% 773	6.7% 137	55.5% 1,134	2,044
Ordinance enforcement	37.9% 757	7.7% 154	54.5% 1,089	2,000
→ Bicycle circulation	35.3% 712	29.4% 593	35.2% 709	2,014
Parks and recreation programs	74.8% 653	6.1% 53	19.1% 167	873
Public transportation: Bus	27.8% 560	7.1% 142	65.1% 1,310	2,012
Zoning inquiry response and application process	26.6% 538	5.4% 110	68.0% 1,374	2,022

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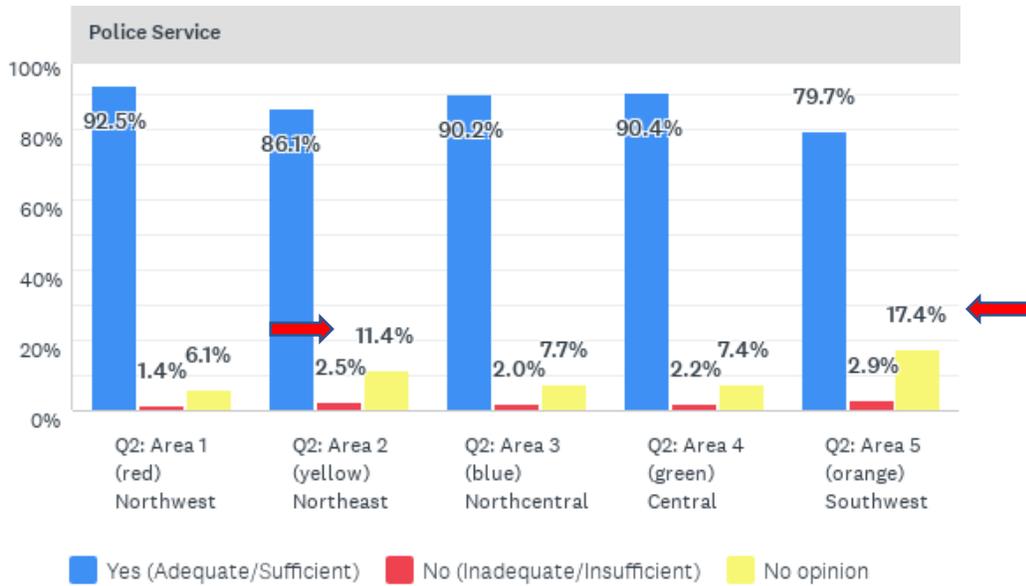
### TOWNSHIP SENTIMENT by PLANNING AREA

The following pages provide resident opinion by Planning Area.

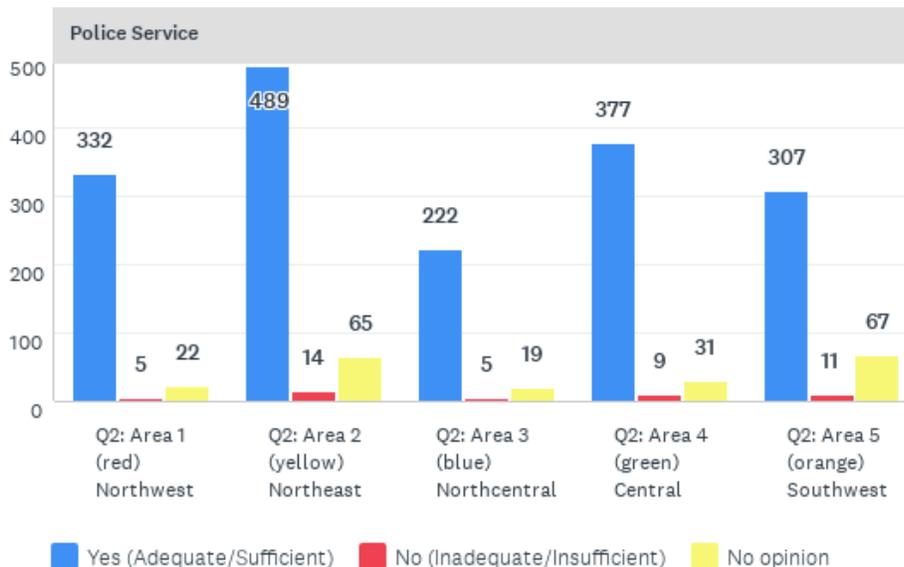
#### Township Sentiment by Planning Area: *POLICE SERVICE*

Strong satisfaction across all Planning Areas. There are no substantial differences across the Planning Areas except Planning Area 2 Northeast and Planning Area 5 Southwest have notably **less opinion** as indicated than the other Areas.

#### Percentage of Total Respondents (n=2062)



#### Number of Total Respondents (n=2062)

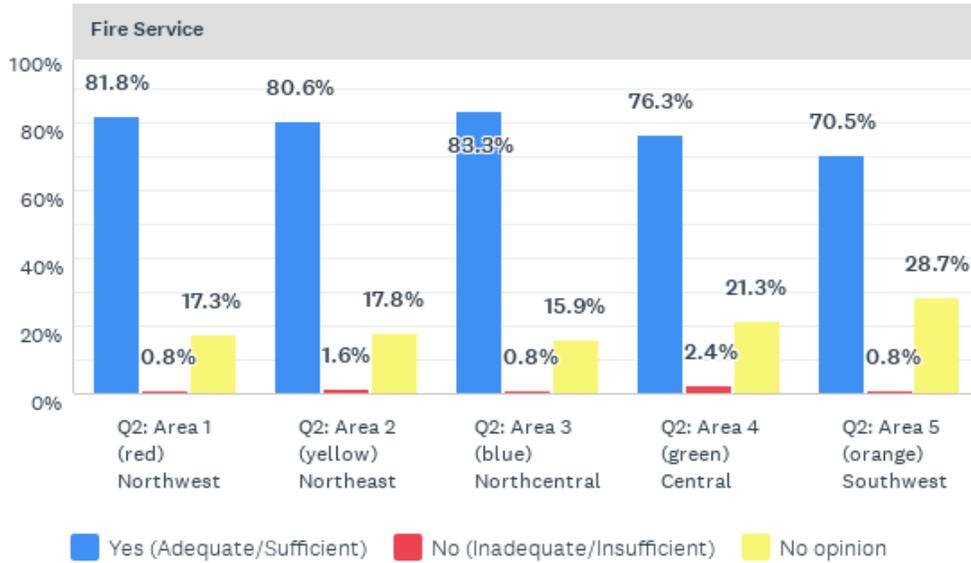




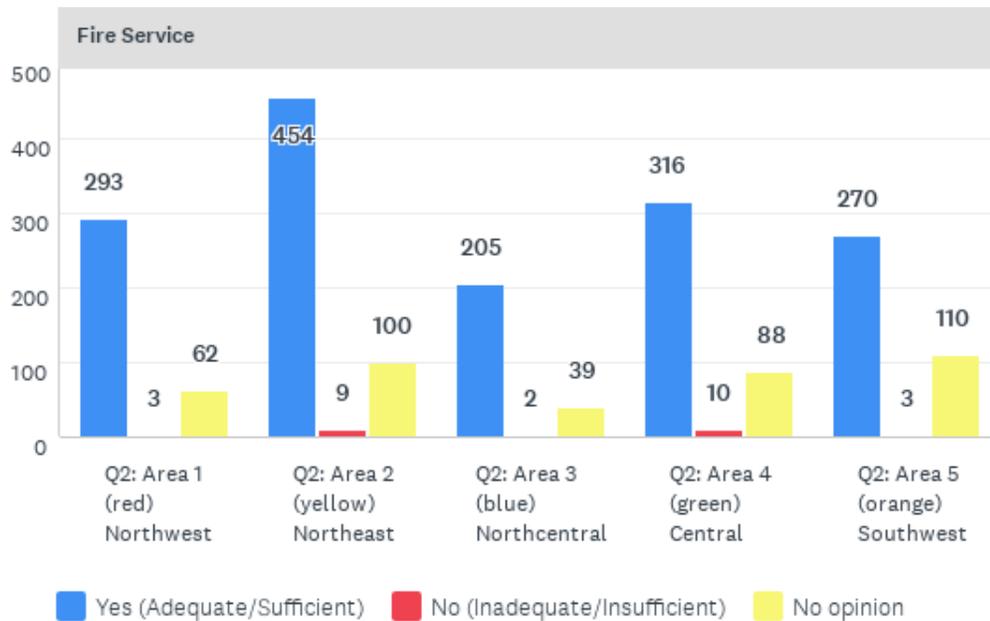
### Township Sentiment by Planning Area: *FIRE SERVICE*

Strong satisfaction across all Planning Areas.

#### Percentage of Total Respondents (n=2050)



#### Number of Total Respondents (n=2050)

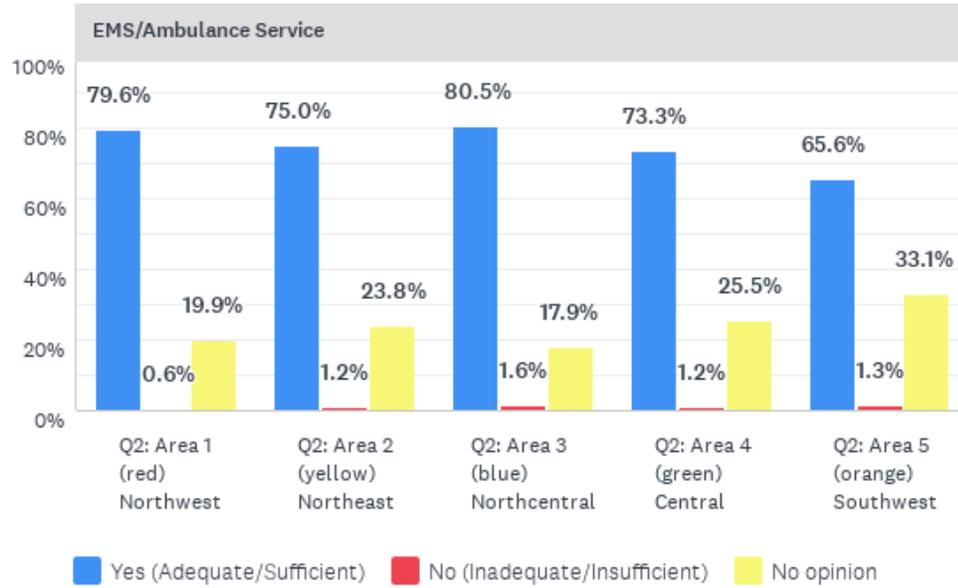




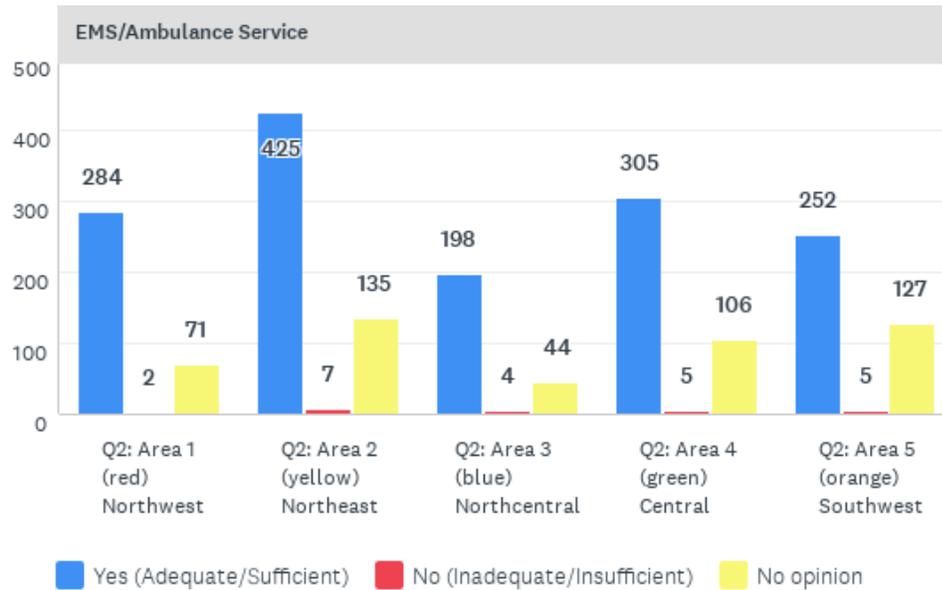
### Township Sentiment by Planning Area: EMS

Strong satisfaction across all Planning Areas. Combined, less than 7% find EMS inadequate.

#### Percentage of Total Respondents (n=2055)



#### Number of Total Respondents (n=2055)

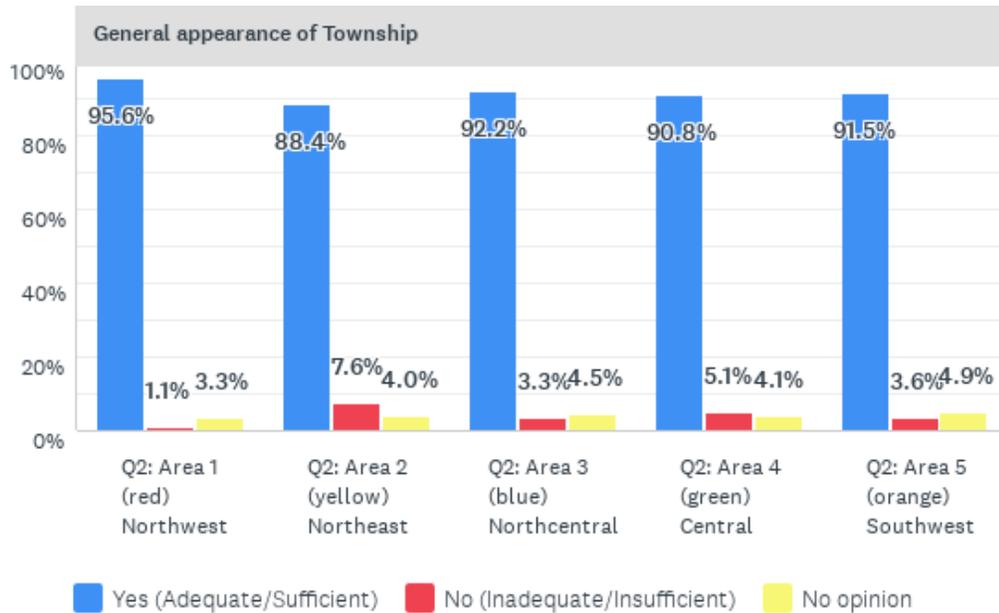




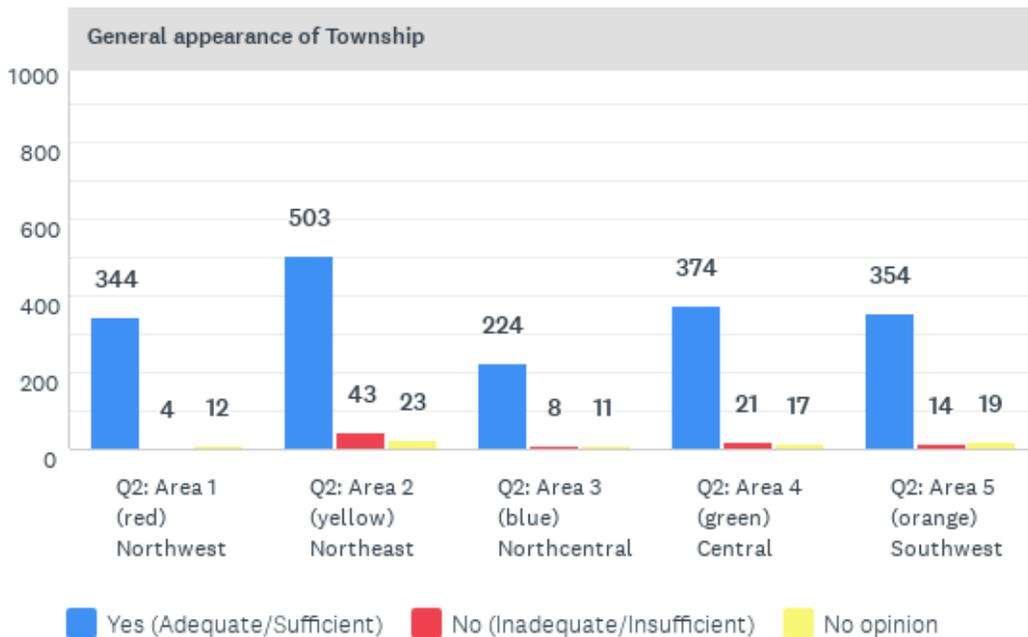
**Township Sentiment by Planning Area: GENERAL APPEARANCE OF TOWNSHIP**

All Planning Areas are very satisfied with the Township’s general appearance. There are no significant differences across Planning Areas meaning the overarching sentiment represents all Planning Areas.

**Percentage of Total Respondents (n=2049)**



**Number of Total Respondents (n=2049)**

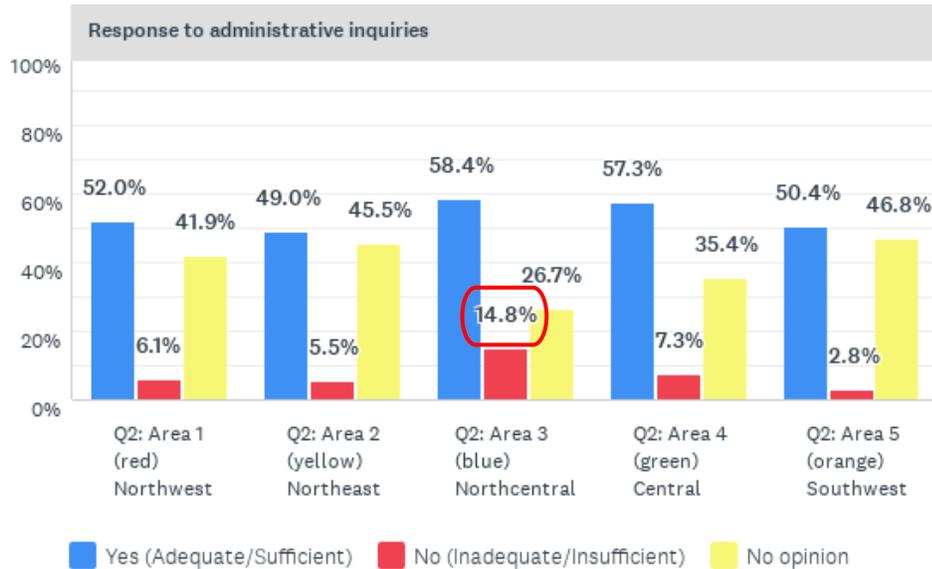




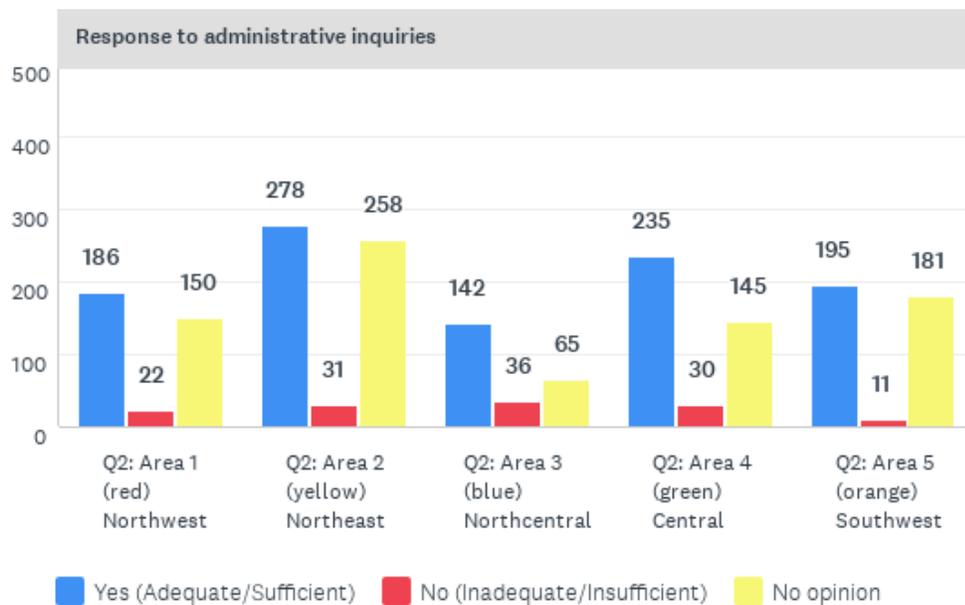
**Township Sentiment by Planning Area: *RESPONSE TO ADMINISTRATIVE INQUIRIES***

There is a substantial amount of “No Opinions” relative to Administrative Inquiries. Planning Area 3 Northcentral has a relatively high opinion of inadequacy (14.8%). Further drill down analysis of raw data may provide actionable or planning insights.

**Percentage of Total Respondents (n=2049)**



**Number of Total Respondents (n=2049)**

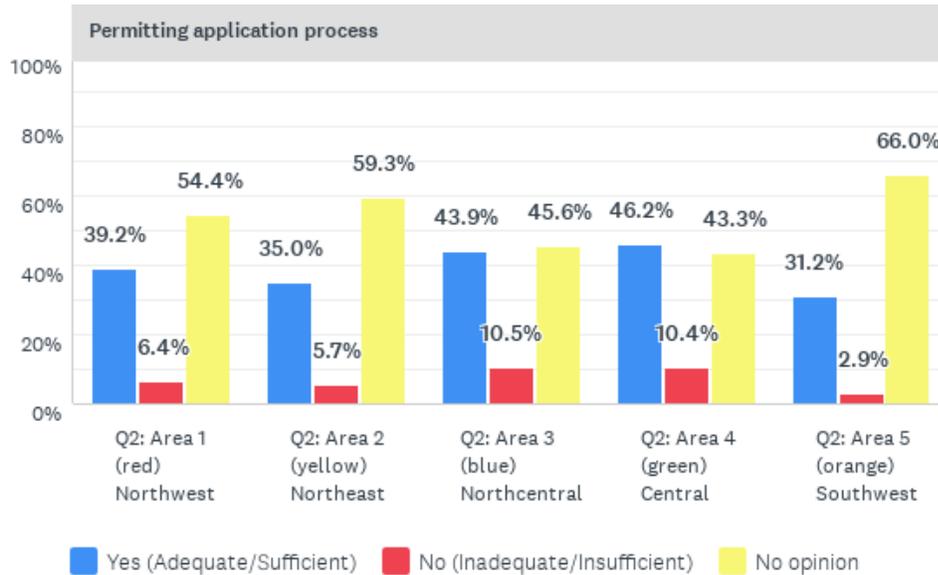




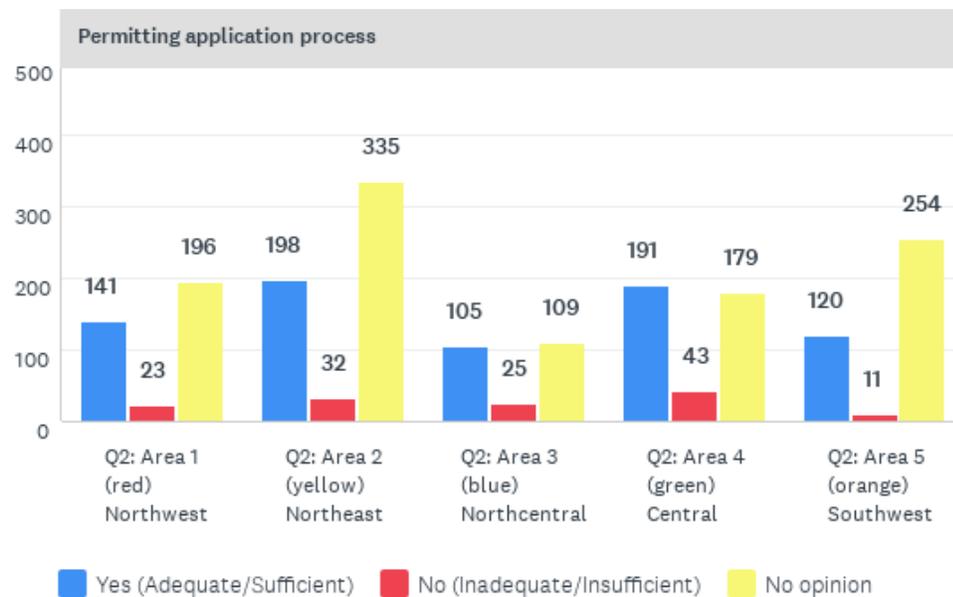
**Township Sentiment by Planning Area: *PERMITTING APPLICATION PROCESS***

More than half of all respondents (45%-66%) have no opinion. Planning Area 3 Northcentral and Planning Area 4 Central are the least satisfied. Further drill down analysis or data collection may be warranted.

**Percentage of Total Respondents (n=2044)**



**Number of Total Respondents (n=2044)**

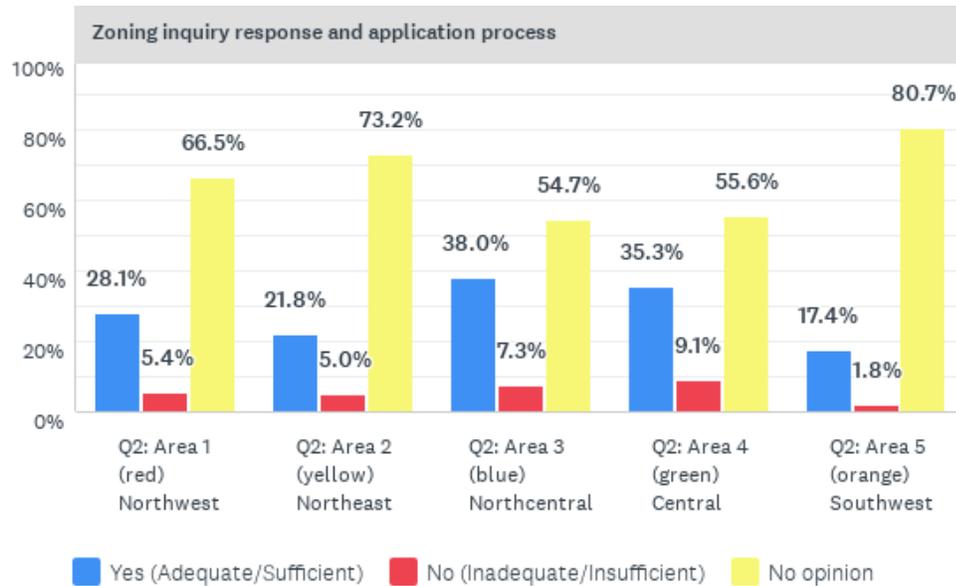




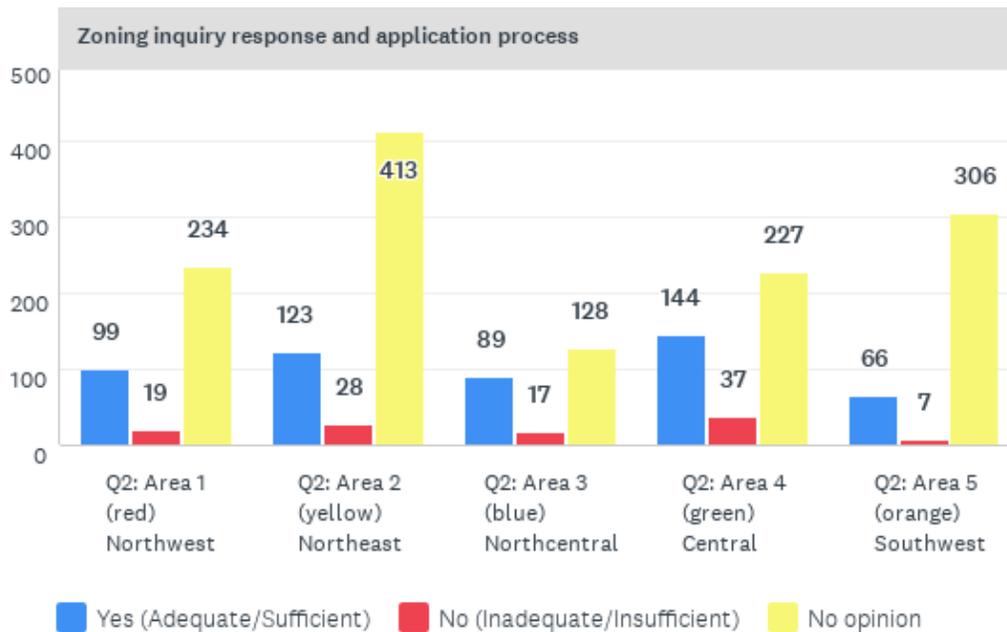
### Township Sentiment by Planning Area: **ZONING INQUIRY RESPONSE**

Most respondents have No Opinion about Zoning Response adequacy, and this is similar for all Planning Areas.

#### Percentage of Total Respondents (n=2022)



#### Number of Total Respondents (n=2022)

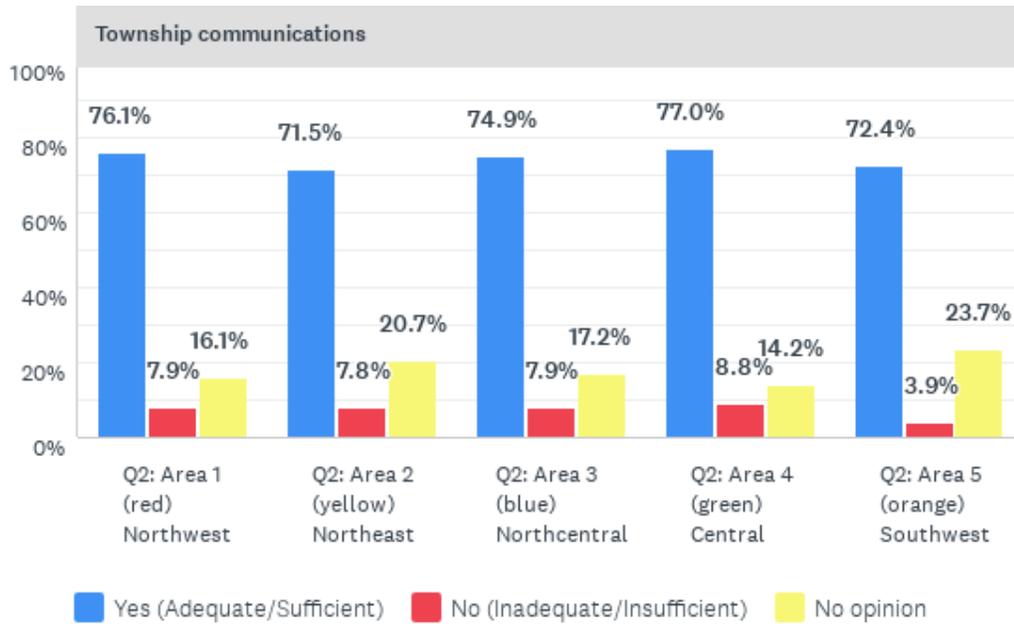




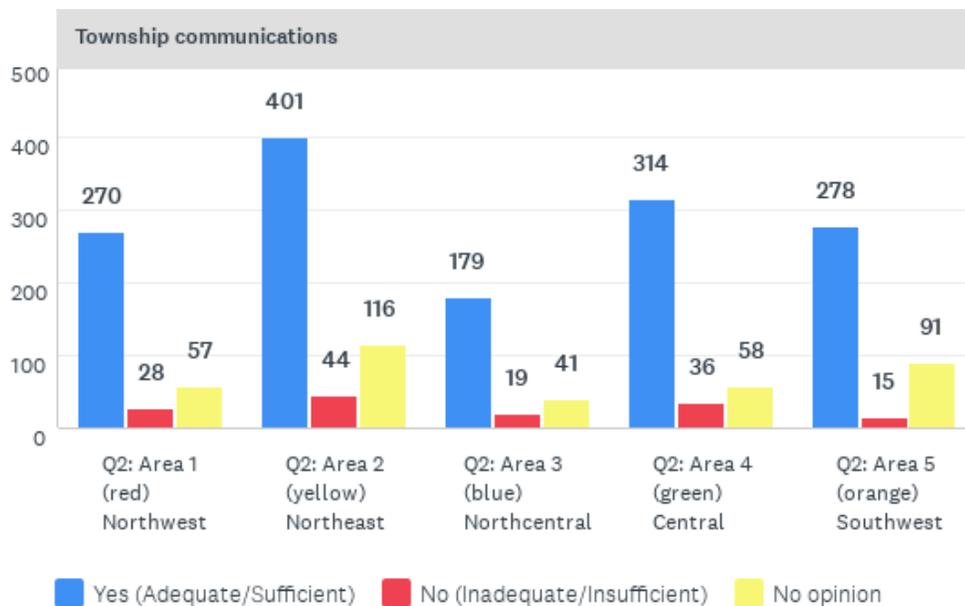
**Township Sentiment by Planning Area: *TOWNSHIP COMMUNICATIONS***

Overall, the Township is pleased with communications. There is no significant difference in Planning Area and opinion is uniform.

**Percentage of Total Respondents (n=2031)**



**Number of Total Respondents (n=2031)**

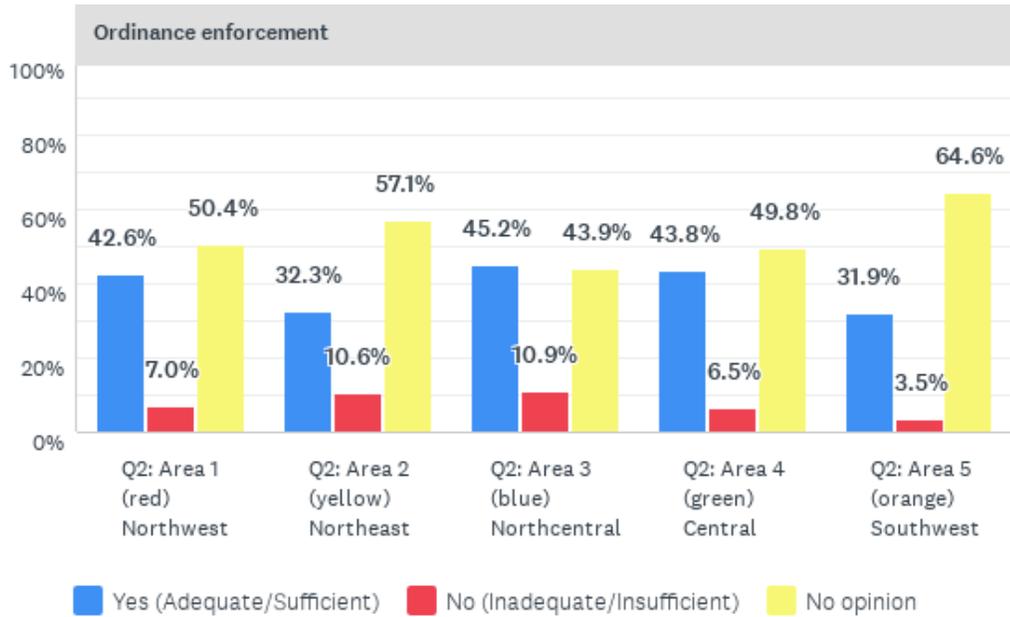




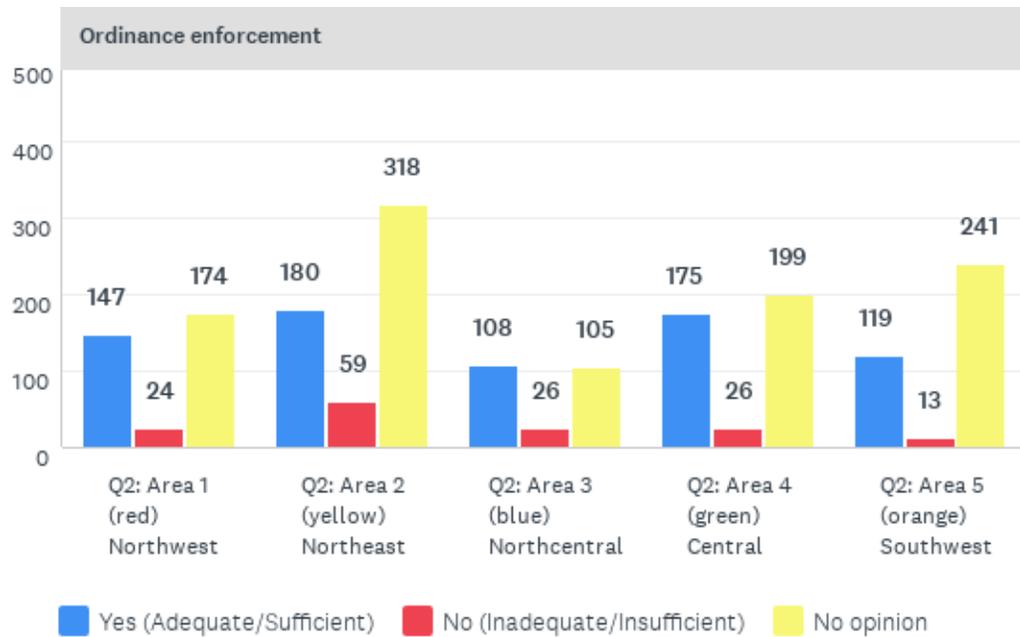
**Township Sentiment by Planning Area: *ORDINANCE ENFORCEMENT***

Similar to Zoning Inquiries, the majority of residents have No Opinion relative to ordinance enforcement.

**Percentage of Total Respondents (n=2000)**



**Number of Total Respondents (n=2000)**

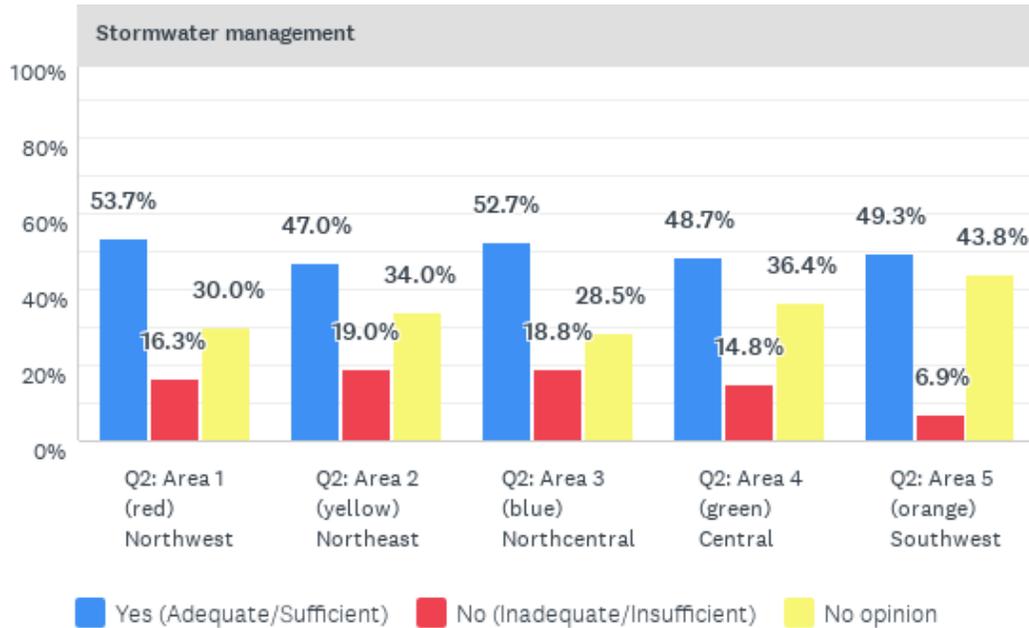




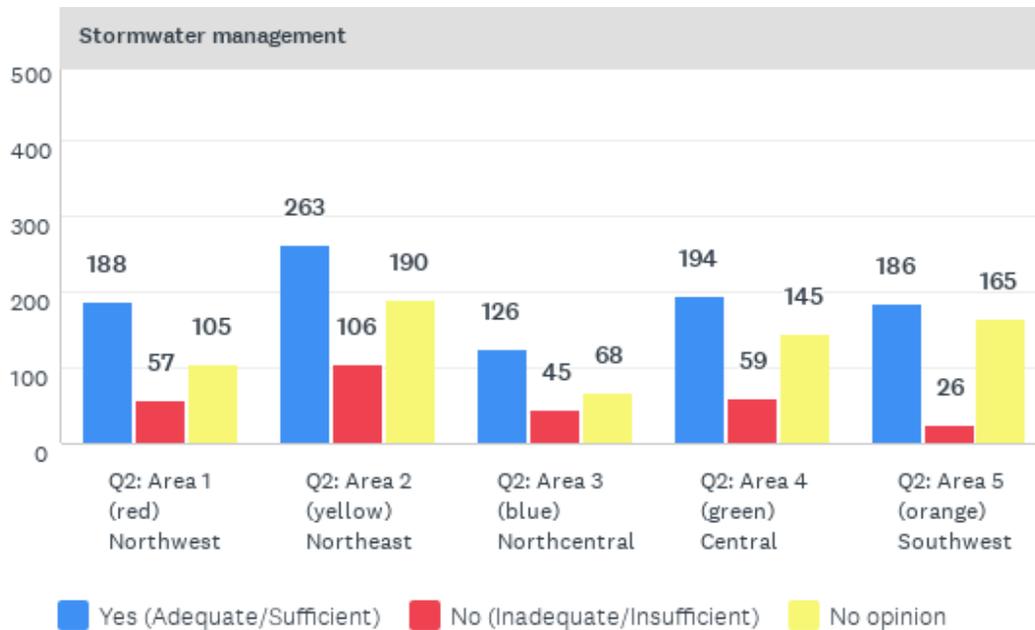
**Township Sentiment by Planning Area: *STORMWATER MANAGEMENT***

While approximately half of all residents are satisfied with current stormwater management, between **15%-20% consider it needs improvement**. Further analysis of raw data may provide actionable or planning insights.

**Percentage of Total Respondents (n=2004)**



**Number of Total Respondents (n=2004)**

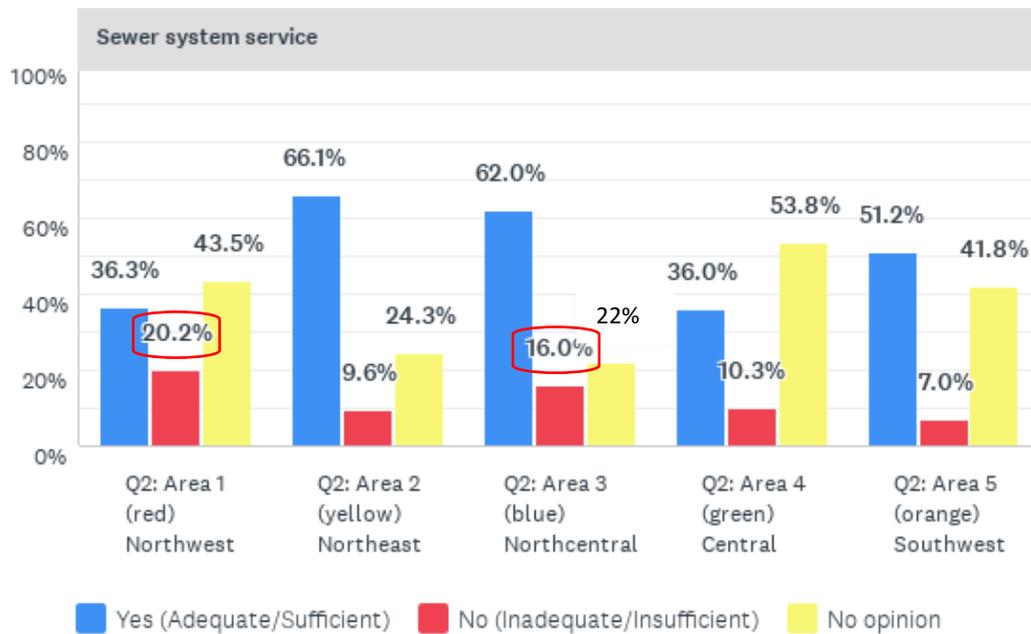




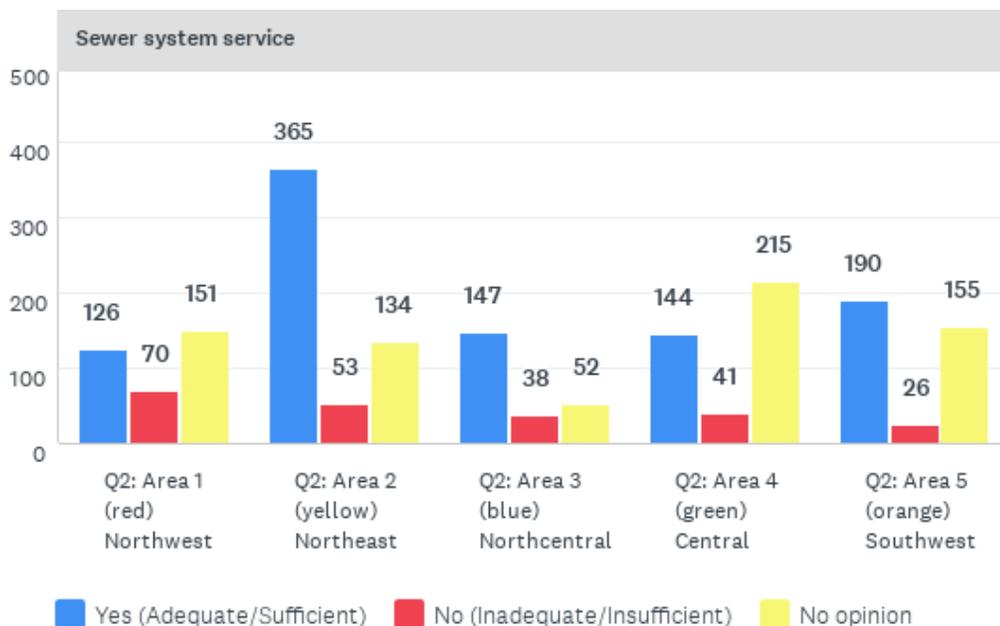
**Township Sentiment by Planning Area: SEWER SYSTEM SERVICE**

There is an area of improvement for all Planning Areas relative to resident opinions about sewer system service. Of the Planning Areas, Planning Area 1 Northwest and 3 Northcentral have statistically significantly less satisfaction than the other Planning Areas and overall satisfaction levels. Further drill down analysis or data collection may be warranted.

**Percentage of Total Respondents (n=1992)**



**Number of Total Respondents (n=1992)**

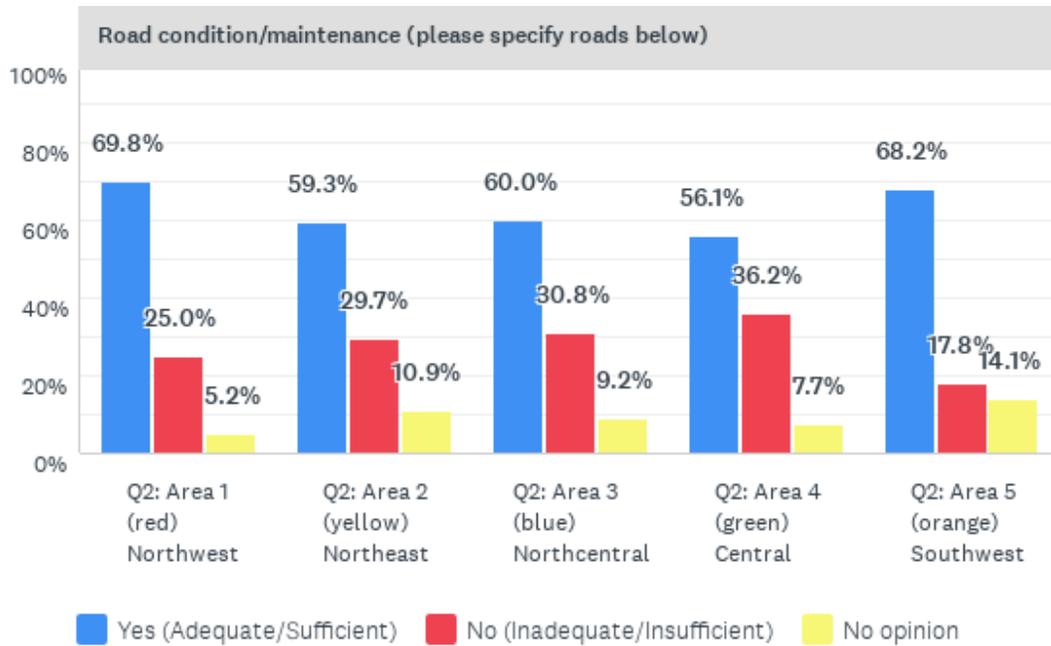




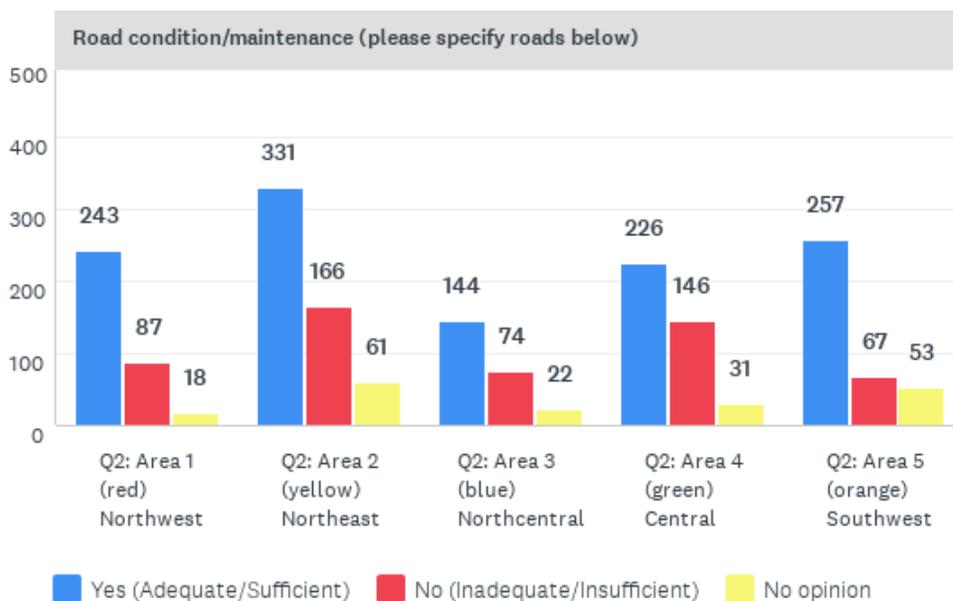
**Township Sentiment by Planning Area: ROAD CONDITION & MAINTENANCE**

56%-70% of respondents indicate they are generally satisfied with road conditions. **The level of dissatisfaction is between 30% and 36% (rating roads as inadequate/insufficient) for most Planning Areas.** Planning Area 3 Northcentral and 4 Central statistically have significantly less satisfaction than the other Planning Areas. Further analysis of raw data may provide actionable or planning insights.

**Percentage of Total Respondents (n=2009)**



**Number of Total Respondents (n=2009)**

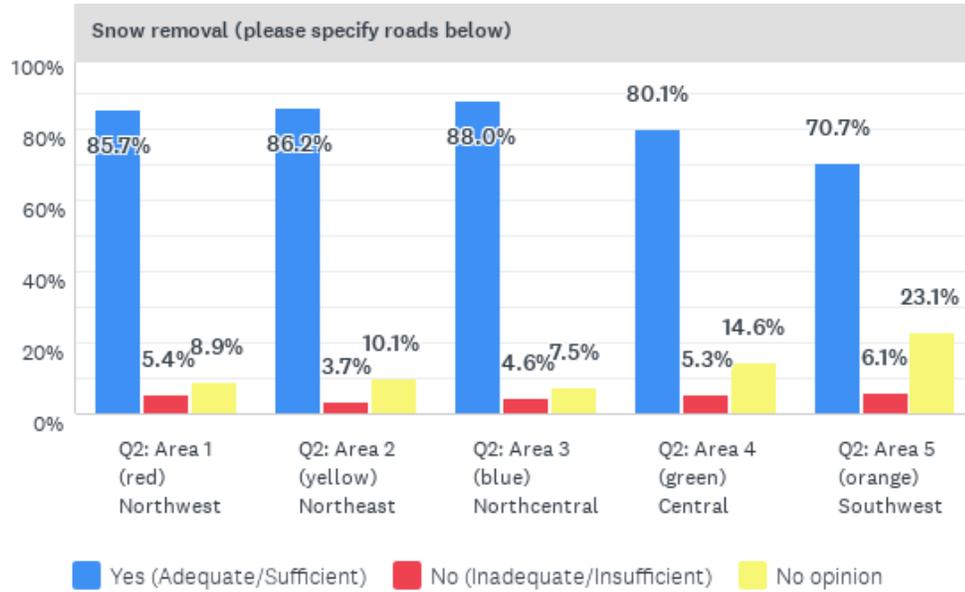




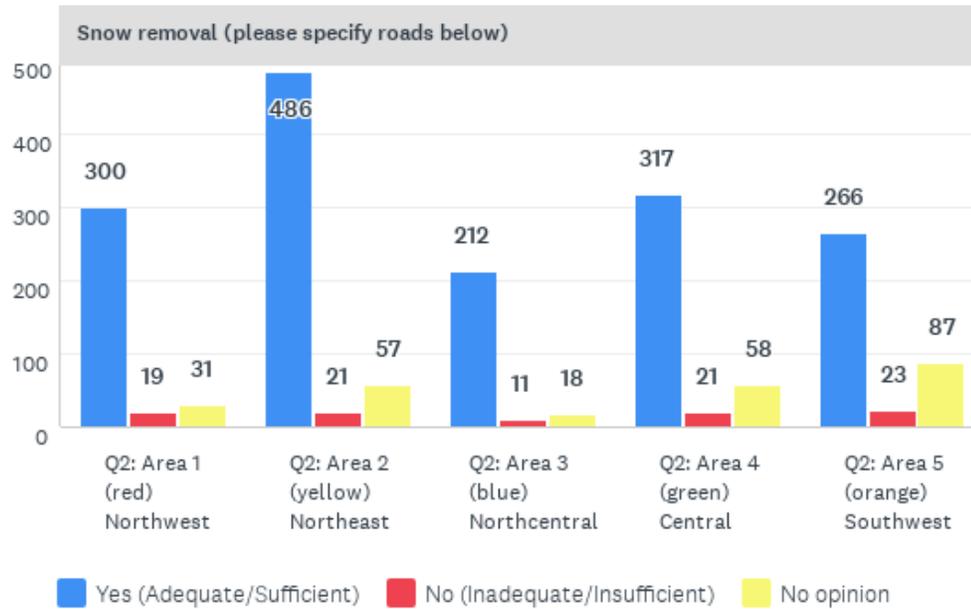
### Township Sentiment by Planning Area: *SNOW REMOVAL*

Most are satisfied and there are no differences of note by Planning Area.

#### Percentage of Total Respondents (n=2013)



#### Number of Total Respondents (n=2013)

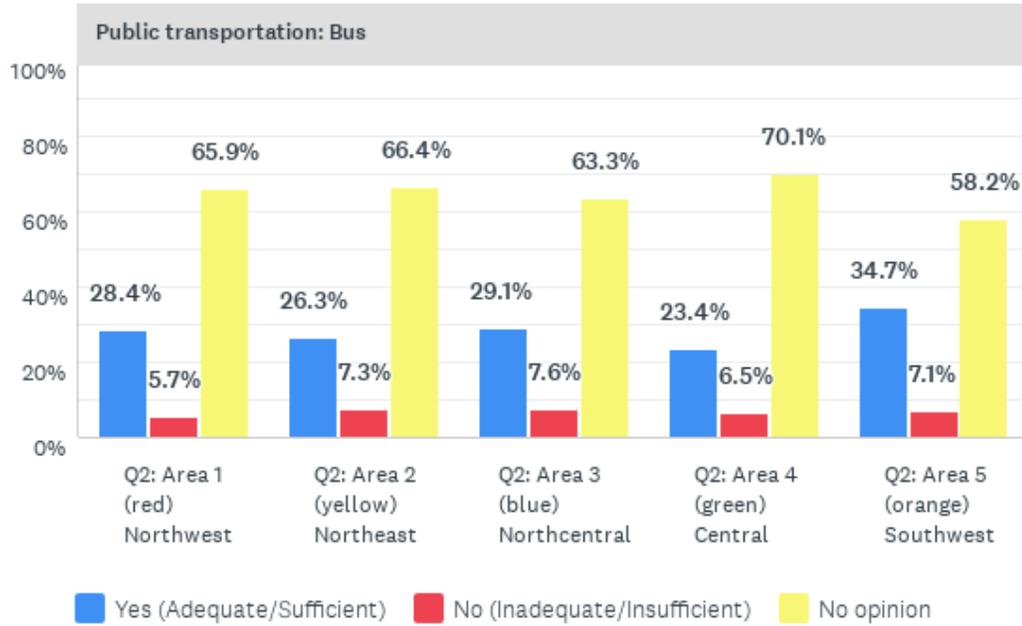




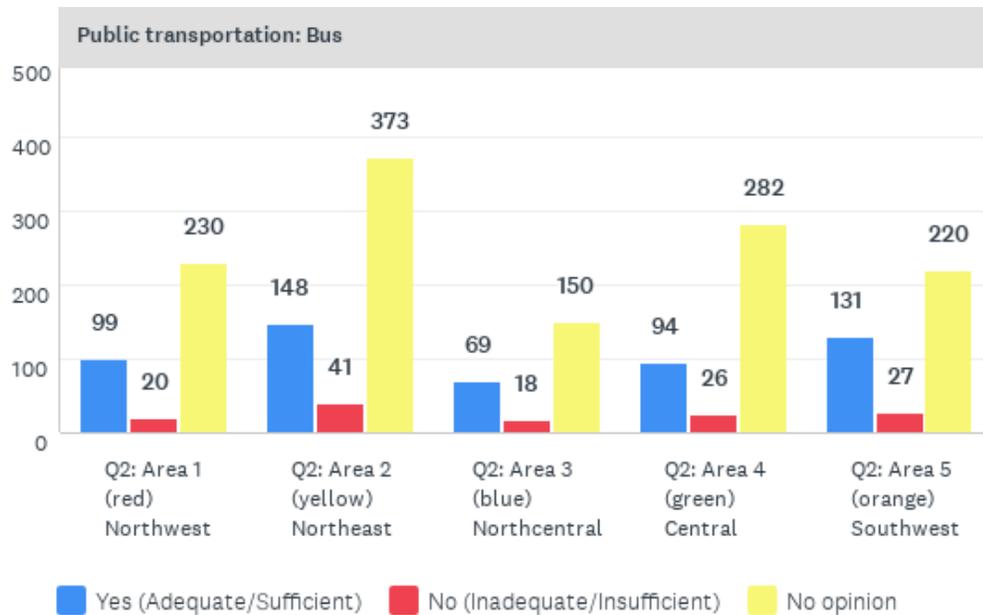
**Township Sentiment by Planning Area: PUBLIC TRANSPORTATION – BUS**

There are few opinions relative to bus transportation and most are satisfied if/when they have an opinion. There are no relevant differences by Planning Area.

**Percentage of Total Respondents (n=2012)**



**Number of Total Respondents (n=2012)**

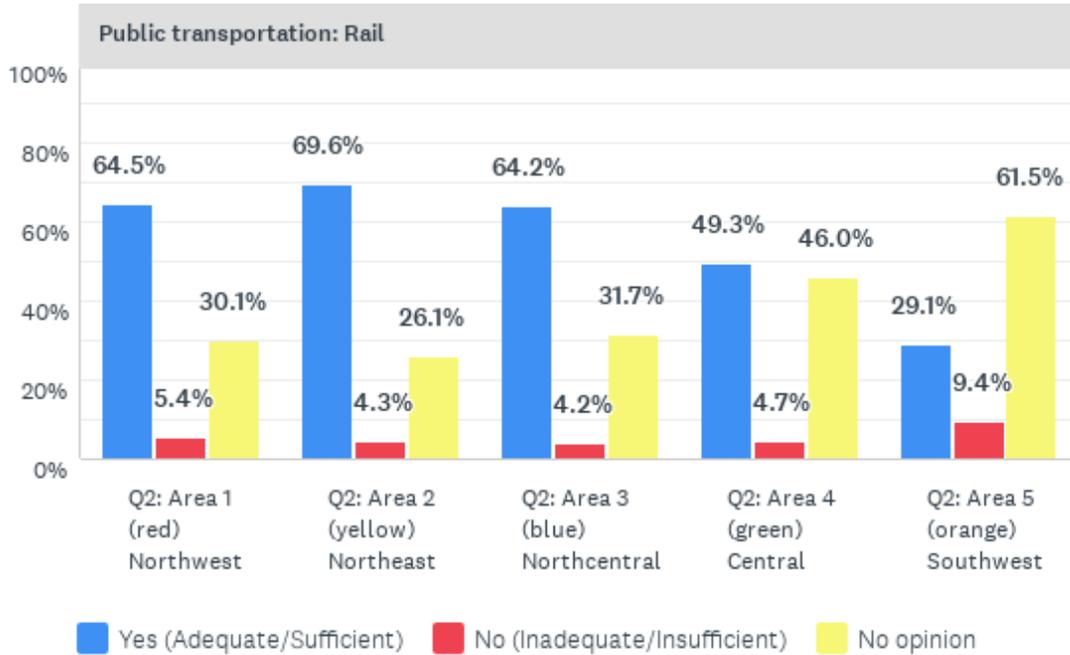




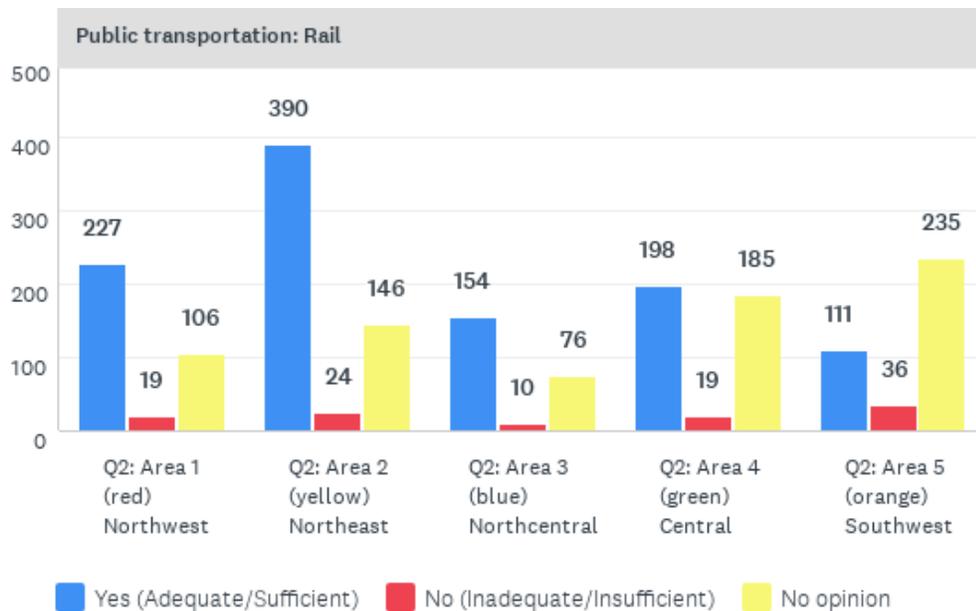
**Township Sentiment by Planning Area: PUBLIC TRANSPORTATION – RAIL**

There is high degree of satisfaction with rail transportation when there is an opinion. There are no relevant differences by Planning Area.

**Percentage of Total Respondents (n=2020)**



**Number of Total Respondents (n=2020)**

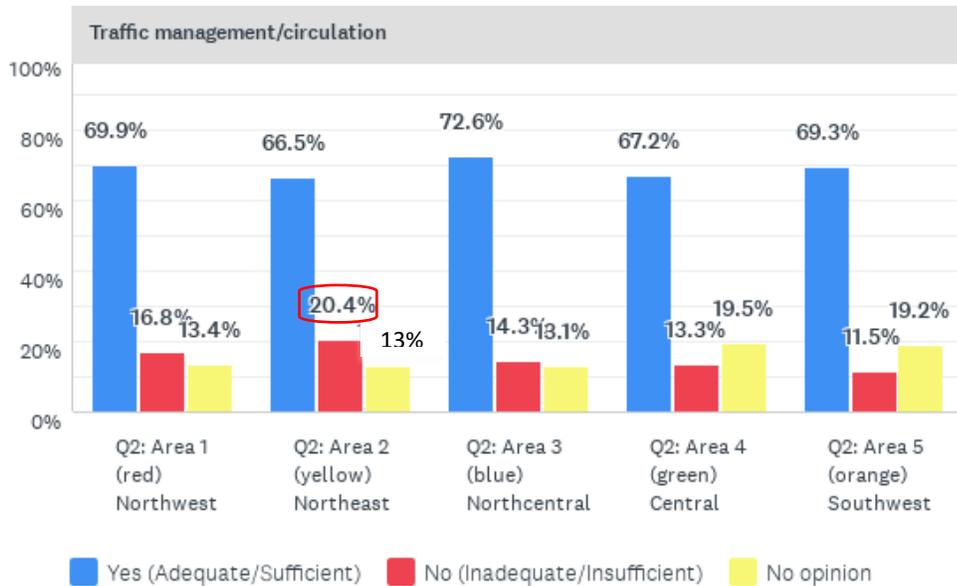




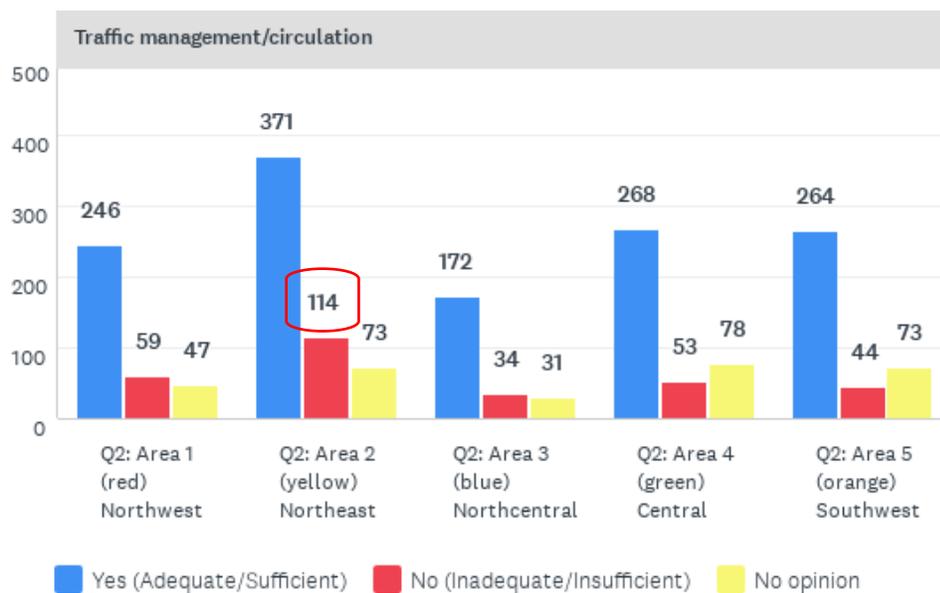
**Township Sentiment by Planning Area: TRAFFIC MANAGEMENT/CIRCULATION**

The majority of residents are satisfied with traffic/circulation across all Planning Areas. There is room for improvement, however, as overall **16% of residents indicate that traffic management and circulation is inadequate**. Planning Area 2 Northeast is statistically less satisfied than other Planning Areas. Further drill down analysis or data collection may provide actionable or planning insights.

**Percentage of Total Respondents (n=2011)**



**Number of Total Respondents (n=2011)**

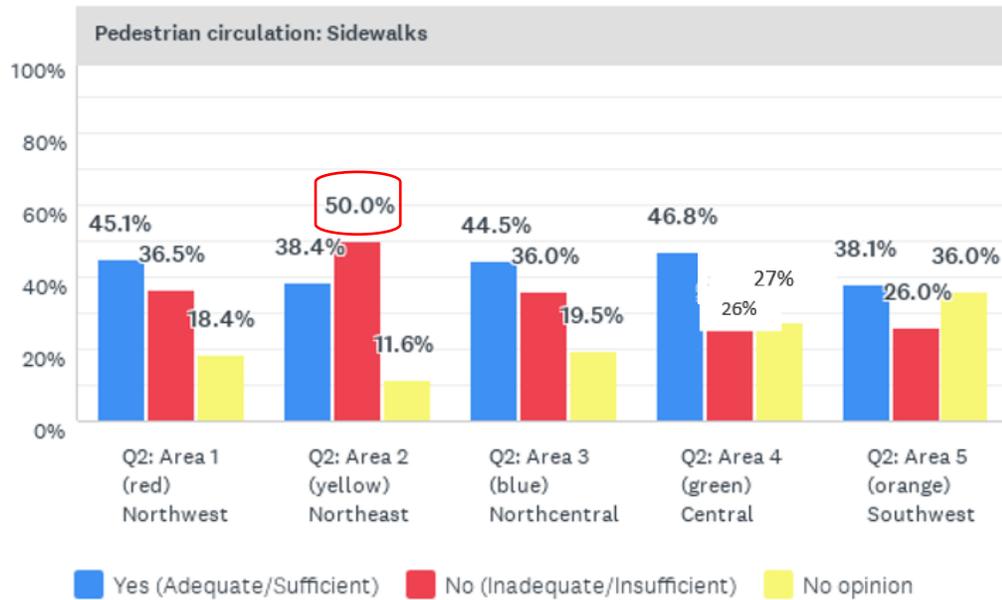




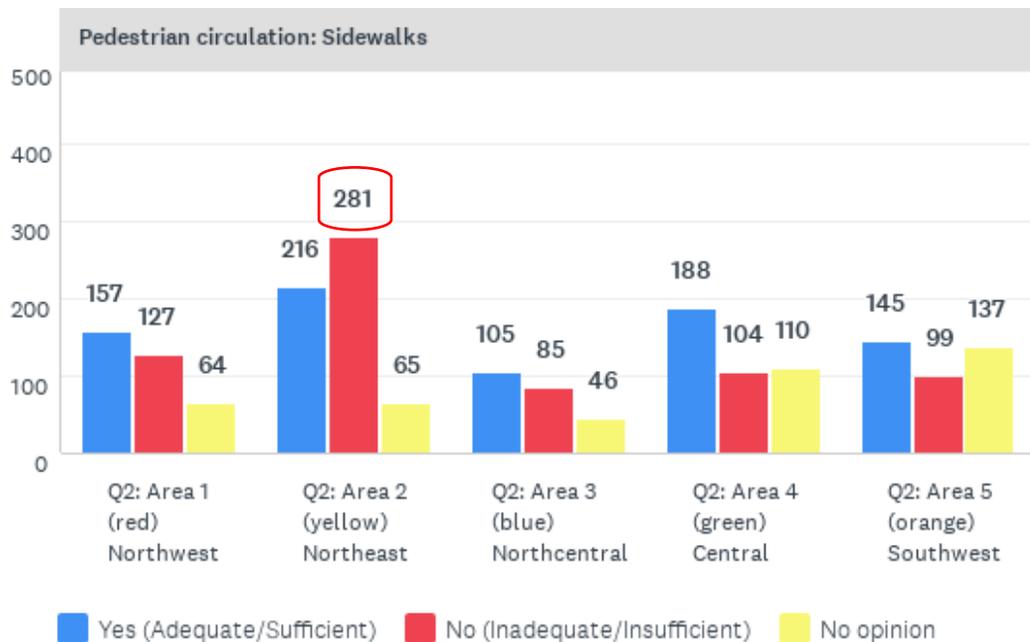
**Township Sentiment by Planning Area: PEDESTRIAN CIRCULATION – SIDEWALKS**

A little less than half of Willistown Township residents find sidewalk circulation to be adequate. There are statistical differences of note by Planning Area. **Planning Area 2 Northeast is significantly higher in their dissatisfaction** while Planning Area 4 Central and 5 Southwest have less issue. Further drill down analysis of raw data may provide actionable or planning insights.

**Percentage of Total Respondents (n=2013)**



**Number of Total Respondents (n=2013)**

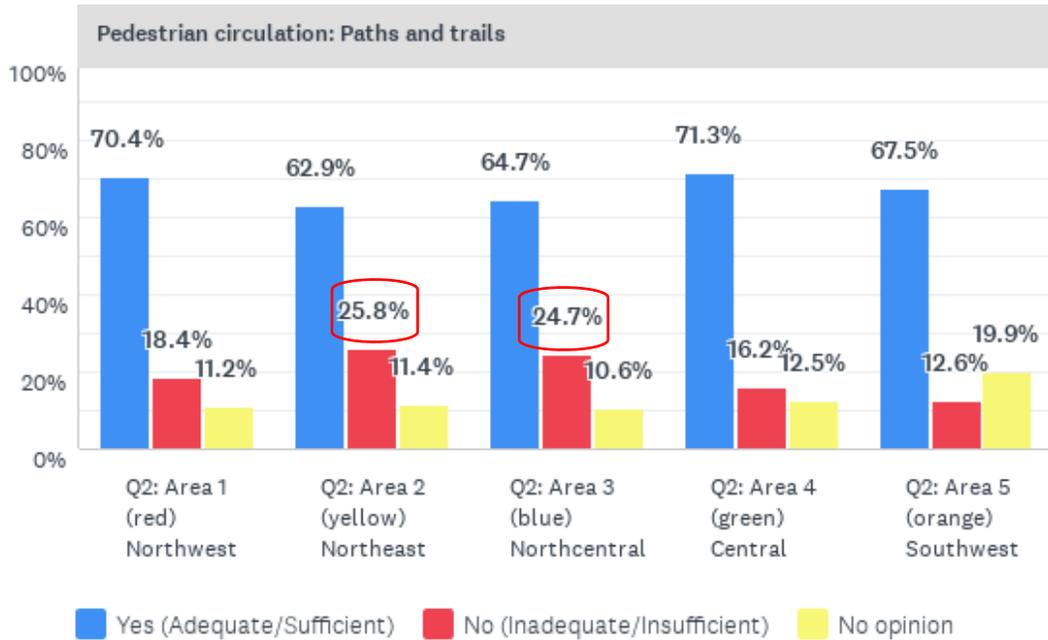




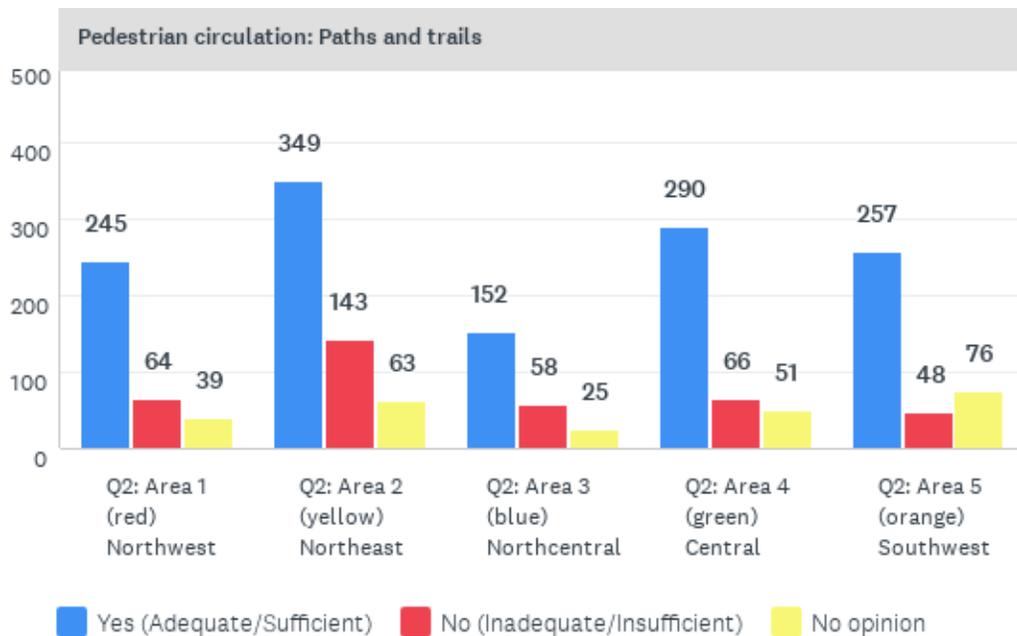
**Township Sentiment by Planning Area: PEDESTRIAN CIRCULATION – PATHS & TRAILS**

Regardless of Planning Area, most residents are satisfied with paths and trails. Planning Areas 1 Northwest and 4 Central have the highest level of satisfaction and Planning Area 2 Northeast and to a smaller degree Planning Area 3 Northcentral have the least. Further drill down analysis of raw data may provide actionable or planning insights.

**Percentage of Total Respondents (n=2013)**



**Number of Total Respondents (n=2013)**

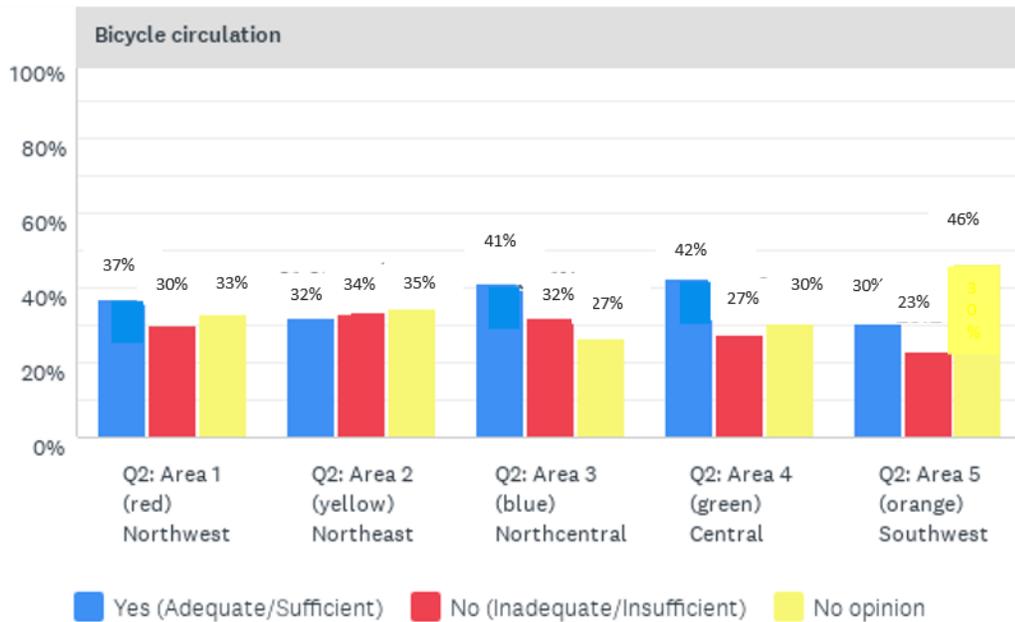




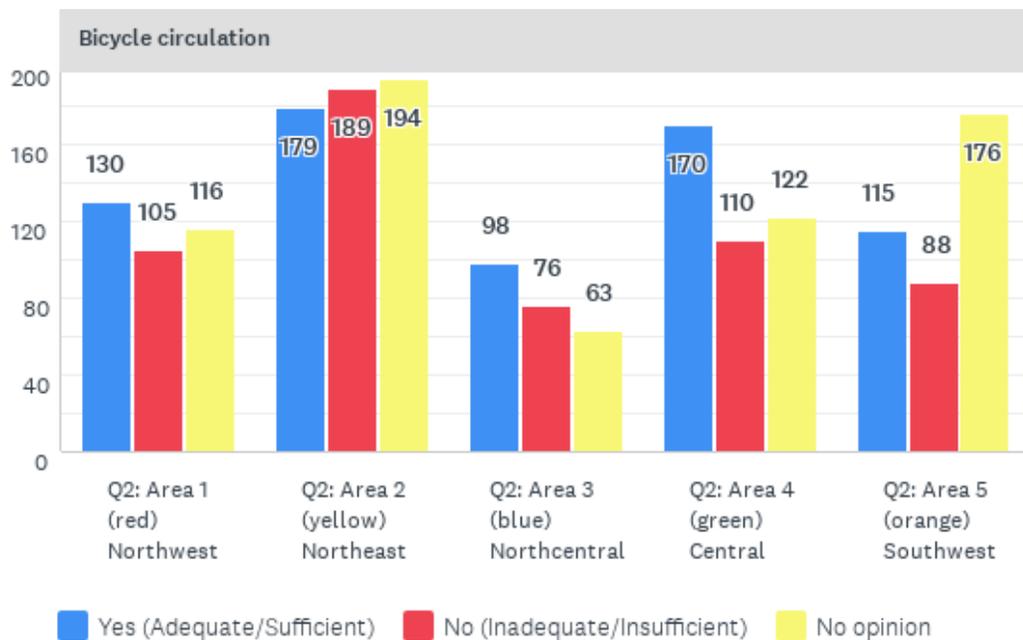
### Township Sentiment by Planning Area: **BICYCLE CIRCULATION**

There is an almost even distribution of no opinions, satisfactions, and dissatisfactions. Further analysis of raw data and cross tabulating to other pertinent responses may provide actionable or planning insights and offer a contextualized view.

#### Percentage of Total Respondents (n=2014)



#### Number Total Respondents (n=2014)

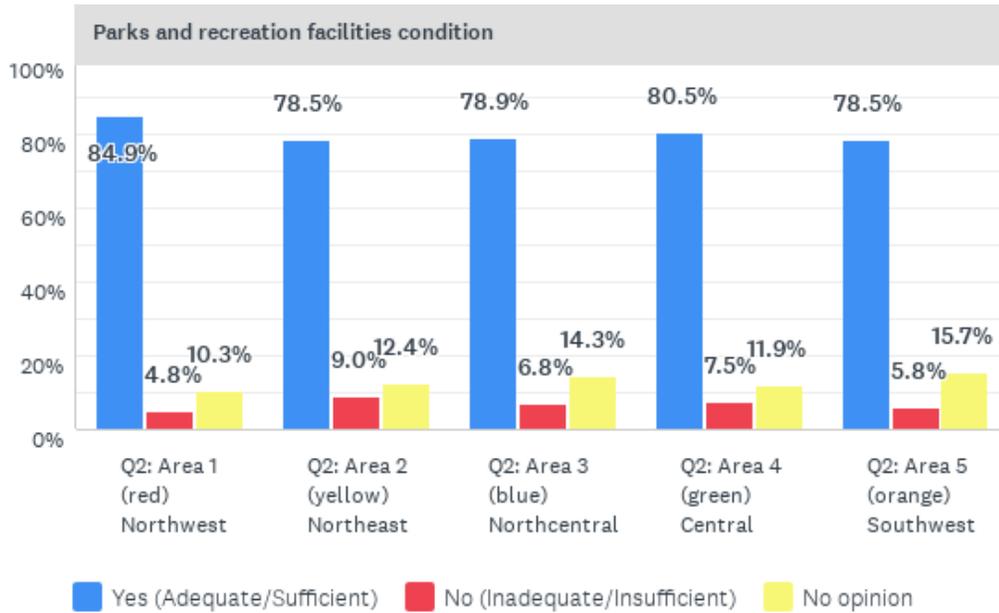




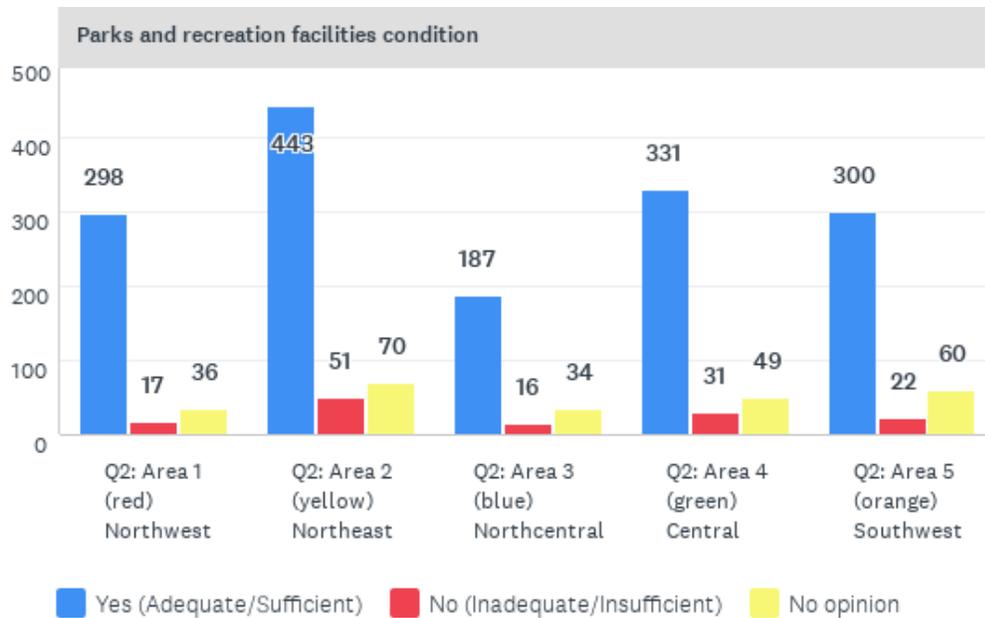
**Township Sentiment by Planning Area: *PARKS AND RECREATION FACILITIES CONDITION***

Across all Planning Areas, the Township residents have similarly very high levels of satisfaction with the condition of the parks and recreation facilities.

**Percentage of Total Respondents (n=2031)**



**Number of Total Respondents (n=2031)**

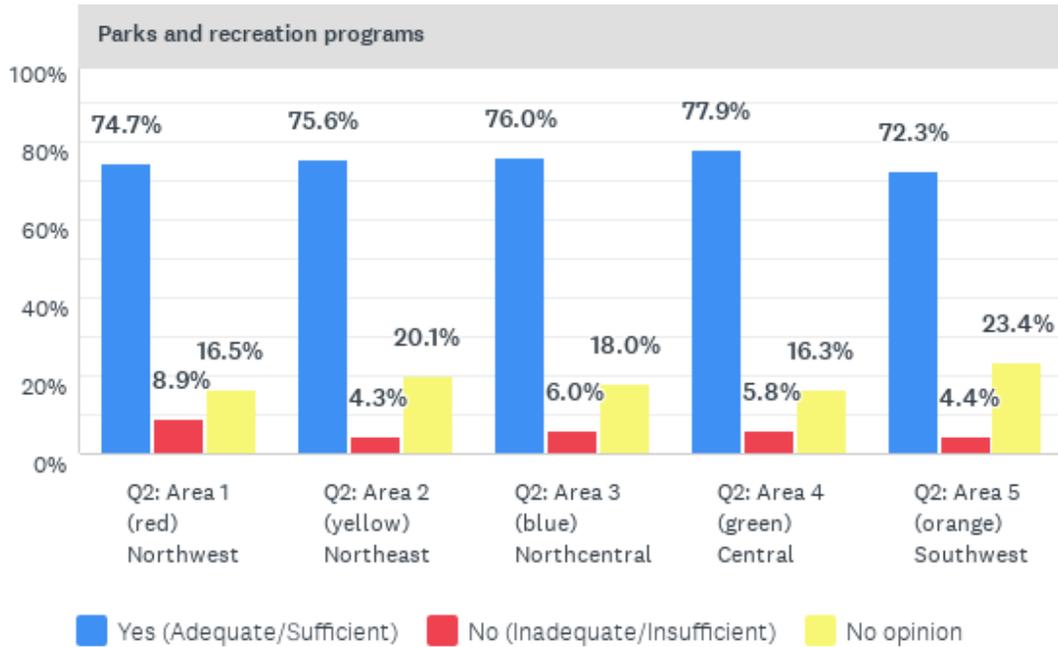




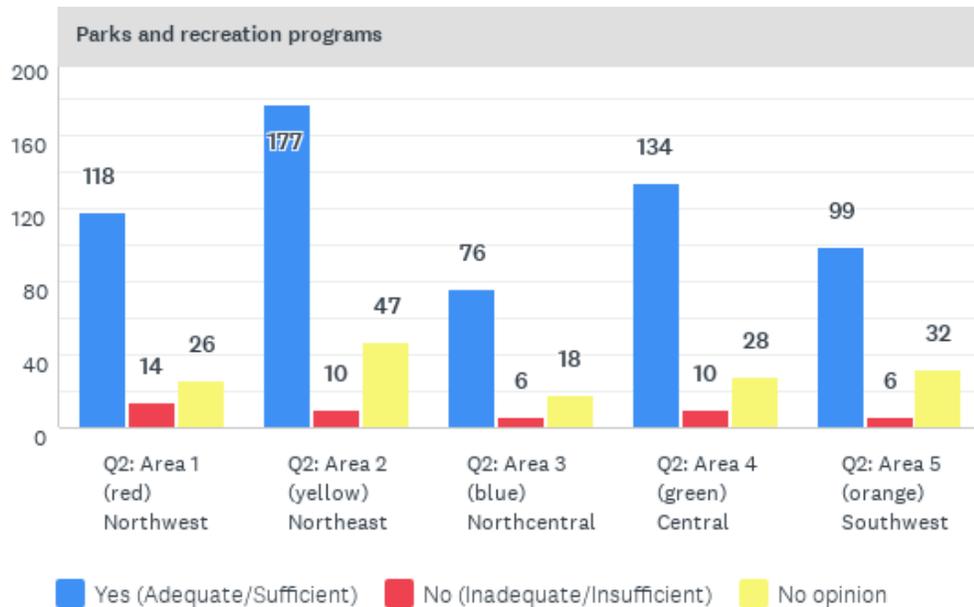
**Township Sentiment by Planning Area: *PARKS AND RECREATION PROGRAMS***

Similar to the conditions of parks and recreation facilities, the Township residents show high satisfaction with the programs offered to them.

**Percentage of Total Respondents (n=873)**



**Number of Total Respondents (n=873)**



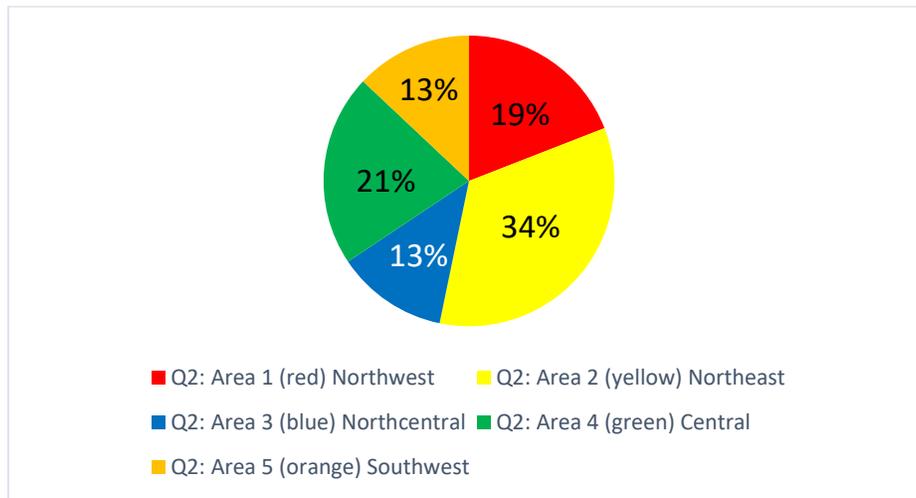


**Question 9 Open Ended Responses – DATA BY PLANNING AREA**

**Question 9:** If you find any Township services in the previous question inadequate/insufficient, please share any suggestions for improvement here.

Respondents for All Planning Areas were given an opportunity to provide comments relative to areas of improvement for Township services. 808 (40%) of respondents provided comments/suggestions as requested.

**Percentage of Total Respondents by Planning Area (n=808/40%)**



**Top 10 Most Prevalent Unaided Responses (n=808)**

The unaided responses of Question 9 mirror the overall findings of Question 8 and indicate improvements are needed in areas of sidewalks, roads and/or road conditions, biking as it relates to safety considerations and bike trails/paths in key areas. Further analysis of raw data may provide actionable or planning insights.

Rank	Mention	#	%
1	Sidewalks	232	28.7%
2	Road Conditions (general mention of roads)	116	14.4%
3	Bikes (dangers, volume, need for paths or trails)	109	13.5%
4	Paoli Pike mention – specific road	66	8.2%
5	Potholes	63	7.8%
6	Traffic/Speeding	63	7.8%
7	Stormwater Issues	58	7.2%
8	Sewer	58	7.2%
9	Bike Trails/Paths	46	5.7%
10	Sugartown	41	5.1%



### Planning Area 1 Northwest - Top 10 Most Prevalent Unaided Responses (n=154)

Mention	#	%
Sidewalks	37	24.0%
Road Conditions (general mention of roads)	43	27.9%
Bikes (dangers, volume, need for paths or trails)	21	13.6%
Sewer	21	13.6%
Sugartown Road mention – specific road	20	13.0%
Paoli Pike mention – specific road	14	9.1%
Stormwater Issues	13	8.4%
Potholes	10	6.5%
Traffic/Speeding	10	6.5%
King Street	10	6.5%

### Planning Area 2 Northeast - Top 10 Most Prevalent Unaided Responses (n=276)

Mention	#	%
Sidewalks	114	41.3%
Road Conditions (general mention of roads)	84	30.4%
Bikes (dangers, volume, need for paths or trails)	40	14.5%
Paoli Pike mention – specific road	29	10.5%
Potholes	29	10.5%
Traffic/Speeding	30	10.9%
Devon Road mention – specific road	29	10.5%
Cedar Hollow Road mention – specific road	22	8.0%
Stormwater Issues	21	7.6%
King Street	16	5.8%

### Planning Area 3 Northcentral - Top 10 Most Prevalent Unaided Responses (n=100)

Mention	#	%
Sidewalks	30	30.0%
Road Conditions (general mention of roads)	27	27.0%
Bikes (dangers, volume, need for paths or trails)	12	12.0%
Paoli Pike mention – specific road	13	13.0%
Traffic/Speeding	11	11.0%
Stormwater Issues	10	10.0%
Sewer	16	16.0%
Warren Road mention – specific road	14	14.0%
Walking or Bike Lanes/Paths	10	10.0%
Potholes	4	4.0%



### Planning Area 4 Central - Top 10 Most Prevalent Unaided Responses (n=173)

Mention	#	%
Road Conditions (general mention of roads)	69	39.9%
Bikes (dangers, volume, need for paths or trails)	26	15.0%
Sidewalks	25	14.5%
Potholes	21	12.1%
Goshen Road mention – specific road	18	10.4%
Walking or Bike Trails/Paths	16	9.2%
Providence Road mention – specific road	16	9.2%
Traffic/Speeding	11	6.4%
Warren Road mention – specific road	11	6.4%
Paoli Pike mention – specific road	8	4.6%

### Planning Area 5 Southwest - Top 10 Most Prevalent Unaided Responses (n=105)

Mention	#	%
Road Conditions (general mention of roads)	28	26.7%
Sidewalks	20	19.0%
Route 3 / West Chester Pike – specific road mention	18	17.1%
Route 926 – specific road mention	15	14.3%
Bikes (dangers, volume, need for paths or trails)	14	13.3%
Traffic/Speeding	10	9.5%
Potholes	9	8.6%
Walking or Bike Trails/Paths	9	8.6%
Stormwater Issues	7	6.7%
Dutton Mill – specific road mention	7	6.7%
Goshen Road – specific road mention	7	6.7%



## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q10

**Question 10:** For planning purposes, would you encourage or discourage the following land uses in the Township?

**10. For planning purposes, would you encourage or discourage the following land uses in the Township?**

	Encourage	Discourage	No opinion
Affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Variety of housing types	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multi-family (Eg. townhomes, twins, condos, apartments)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Large lot single-family housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small lot single-family housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compact residential development with open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Airbnb or VRBO-type rentals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other: *(Please specify and use last page if more space is needed.)*

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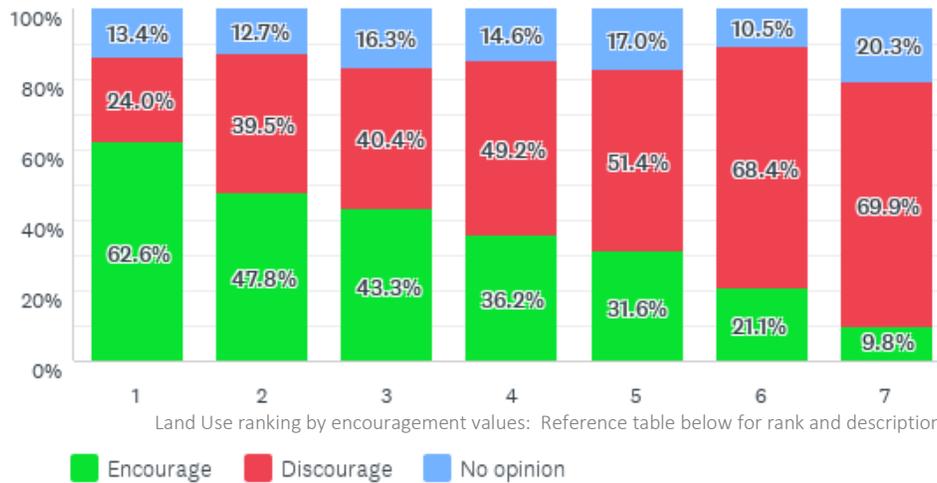


**OVERALL TOWNSHIP SENTIMENT: Question 10**

There is no statistically significant difference across all Planning Areas. The overarching sentiment represents all Planning Areas. Large Lot Single Family Housing ranked as the most favored land use and Airbnb/VRBO-Type Rentals were ranked as the least favored use. Assessment note: “Affordable Housing” can be interpreted in different ways including housing that is “affordable” to purchase (subjective) or as government subsidized low-income housing.

**Q. 10: For planning purposes, would you encourage or discourage the following land uses?**

**Response by Percentage (N=1995)**



Rank	Land Use Ranking by Encouragement	Encourage	Discourage	No Opinion
1	Large lot single-family housing	62.6%	24.0%	13.4%
2	Small lot single-family housing	47.8%	39.5%	12.7%
3	Variety of housing types	43.3%	40.4%	16.3%
4	Compact residential development with open space	36.2%	49.2%	14.6%
5	Affordable housing	31.6%	51.4%	17.0%
6	Multi-family (Eg. townhomes, twins, condos, apts.)	21.1%	68.4%	10.5%
7	Airbnb or VRBO-type rentals	9.8%	69.9%	20.3%

**Open Ended Responses.** 252 residents (12.6%) provided additional open-ended responses that reveal the following themes ranked according to the number of times they were mentioned.

Frequency of Mention (Rank)	Theme in Open Ended Responses
1	Limit Development
2	Stop Building
3	Preserve Open Space/Land
4	Control Housing Development
5	Housing Should Include a Mix
6	Consider Infrastructure impact if Developing



## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q11

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**Question 11:** How Important are the following resource preservation efforts within Willistown Township?

**11. How important are the following resource preservation efforts within Willistown Township?**

	Very important	important	Not important	Don't know
Environmental (water, wetlands, woodlands, wildlife habitat, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scenic landscapes, roads, and views	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Historic buildings and settings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parkland for passive recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parkland for active recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Additional: <i>(Please specify use last page if more space is needed.)</i>				

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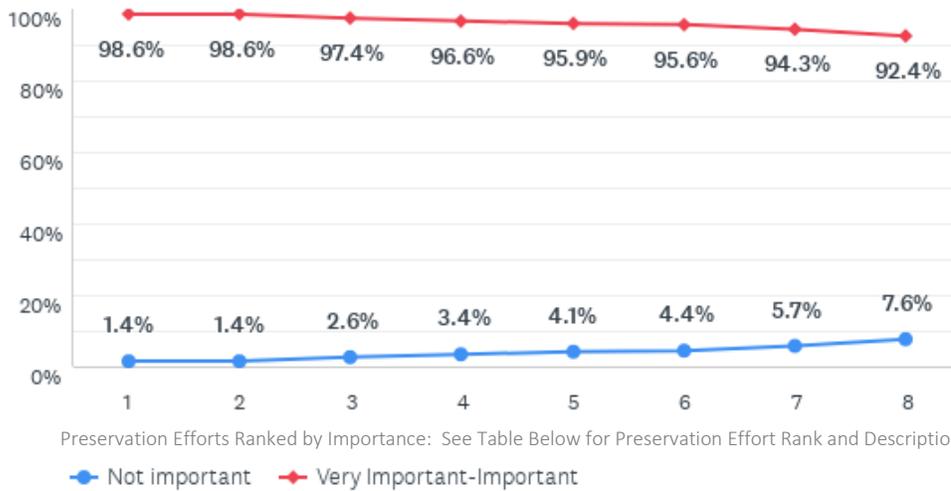


**OVERALL TOWNSHIP SENTIMENT: Question 11**

All Preservation Priorities are in the 90<sup>th</sup> percentile of importance for Willistown residents. There are no significant differences by Planning Area other than **Planning Area 4 Central** rates all Preservation Priorities **higher than any other Planning Area** on a consistent basis.

**Q. 11: How important are the following resource preservation efforts within Willistown Township?**

**Response by Percentage (N=1985)**



Rank	Preservation Effort	Very Important + Important	Very Important	Important	Not Important
1	Environmental (water, wetlands, woodlands, wildlife habitat, etc.)	98.6%	79.7%	18.8%	1.4%
2	Open space	98.6%	79.2%	19.4%	1.4%
3	Scenic landscapes, roads, and views	97.4%	75.3%	22.1%	2.6%
4	Parkland for passive recreation	96.6%	69.9%	26.7%	3.4%
5	Trails	95.9%	72.5%	23.4%	4.1%
6	Historic buildings and settings	95.6%	66.5%	29.1%	4.4%
7	Farmland	94.3%	64.7%	29.5%	5.7%
8	Parkland for active recreation	92.4%	64.4%	28.0%	7.6%

The following pages provide information on open-ended comments.



**OPEN ENDED RESPONSE SUMMARY**

**Overall Sentiments Gleaned from Open Ended Responses:**

125 respondents to this question, or 6.3%, provided additional comments to Question 11. Below are details emphasized by respondents that are near or above 10% of all open-ended comments.

**Number of Respondents and Percentage of Mentions (N=125)**

	Open Ended Response	#	% of Mentions
<i>(importance of)</i>	Trails	28	22.4%
<i>(value of)</i>	Open Space	23	18.4%
<i>(pathways for)</i>	Biking	19	15.2%
<i>(value of)</i>	Preserves	16	12.8%
<i>(value of)</i>	Parks	15	12.0%
<i>(need for)</i>	Walking Paths	11	8.8%

**Biking Comments:** Comments relative to paths for biking are weighted heavily towards safety issues (as opposed to desire for recreational bike paths).

**Verbatim Comments Underscore General Sentiment towards Willistown Preservation Importance:**

- *All (preservation priorities) important for quality of life and maintaining property values.*
- *Willistown is an amazing space for wildlife and for open space. Please do not leave it open for developers and keep it having a mixed income brackets.*
- *All of the above account for the beauty and peacefulness of Willistown.*
- *All of the above are why we moved to Willistown, and why we never want to leave - especially the open space!*
- *Preserving our natural resources while allowing for smart development and change is critical to long term success.*
- *All of these are vital to the rural history of the township and all planning should factor the origins of Willistown and preserve that history.*
- *The existing open spaces in Willistown are wonderful and must be maintained at the least and increased as possible.*
- *The farms, open space trails and preserves are reasons we bought a home here.*
- *The open space is why I moved to Willistown.*
- *The preserves are great and a major asset. More should be created for preservation and public use.*
- *There is a reason why we live in Willistown!*



## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q12

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**Question 12:** Which of the following, if any, does the Township need more of?

**12. Which of the following, if any, does the Township need more of?** *Please check all that apply.*

- |  |  |
|--|--|
| <input type="checkbox"/> Bike paths  | <input type="checkbox"/> Public transportation: Rail |
| <input type="checkbox"/> Hiking/walking trails   | <input type="checkbox"/> Sidewalks                   |
| <input type="checkbox"/> Passive/low impact preserves  | <input type="checkbox"/> Senior activities           |
| <input type="checkbox"/> Active recreation/sports parks  | <input type="checkbox"/> Family activities           |
| <input type="checkbox"/> Neighborhood parks/playgrounds  | <input type="checkbox"/> Youth activities            |
| <input type="checkbox"/> Public transportation: Bus  | <input type="checkbox"/> Nothing is needed           |
| <input type="checkbox"/> Other <i>(Please specify and use last page if more space is needed)</i> |  |

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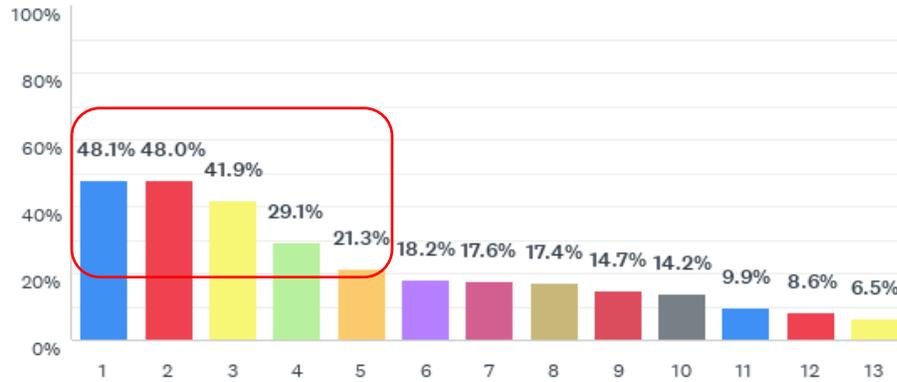


**OVERALL TOWNSHIP SENTIMENT**

For assessment purposes, an evaluation of those themes that are rated above 20% by residents hold the most value for further consideration. Those between 10%-20% have value to keep in mind and possibly dive deeper but are less important to respondents than the Top 5.

**Q. 12 What of the following, if anything, does the Township need more of?**

**Percentage of Total Respondents (N= 1,961)**



What Residents indicate Township “needs more of”. Ranking based on Resident preferences. See Table Below for Preservation Effort Rank and Description

**Percentage and Number of Total Respondents (N=1,961)**

Rank	Answer Choices: What the Township Needs More Of	%	#
1	Hiking/walking trails	48.1%	944
2	Bike Paths	47.9%	941
3	Sidewalks	41.9%	822
4	Passive/low impact preserves	29.1%	571
5	Neighborhood parks/playgrounds	21.3%	417
6	Family activities	18.2%	357
7	Active recreation/sports parks	17.6%	345
8	Senior Activities	17.4%	342
9	Nothing is needed	14.7%	289
10	Youth activities	14.2%	278
11	Other (Please specify.)	9.9%	194
12	Public transportation: Bus	8.6%	168
13	Public transportation: Rail	6.6%	127

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## PLANNING AREA SUMMARY

When we examine Question 12 asking “what does the Township need more of?”, respondents in Planning Area 2 Northeast would like more of nearly all listed options and placed statistically significant higher value on the following in order of ranking as compared to the other Planning Areas: sidewalks, playgrounds, active recreation/sports parks, bike paths.

Area 4 Central shows statistically significant ranking for “Nothing is needed”.

Area 5 Southwest shows statistically significant higher ranking of Rail Public Transportation than other areas.

## Q. 12 Open-Ended Response Summary

184 residents added comments to this question, and the following list is of the most frequently mentioned topics:

- *Dog Park*
- *Sidewalks for specific areas (e.g. those that connect Planning Area 1 and 2 to Malvern Borough)*
- *Walking Trails for specific Planning Areas of the Township*
- *Equestrian Trails*

Additional analysis of the raw data in total and by Planning Area can provide further insight.



## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q13

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**Question 13:** Please rate how important the availability of each of the following activities in Willistown is to you and/or your family.

**13. Please rate how important the availability of each of the following activities in Willistown is to you and/or your family.**

	Very important	Important	Not important	<u>Don't</u> participate
Picnicking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bird watching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gardening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bicycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jogging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Horseback riding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hiking/nature walking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dog walking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Basketball	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseball	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soccer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (Please specify and use back page if more space is needed.)

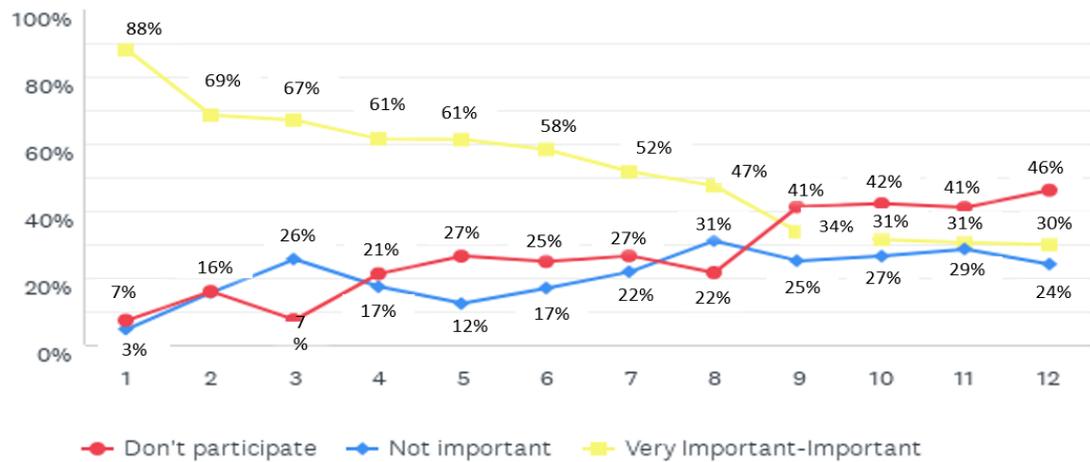
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**OVERALL TOWNSHIP SENTIMENT: Question 13**

The most important in terms of availability to the Township residents are: 1) Hiking, 2) Gardening; 3) Sidewalks (walking); 4) Bicycling; 5) Dog Walking; and 6) Jogging.

**Responses by Percentage (N=2,009)**



Activities Ranking by Most Important: See Table Below for Activity and Ranking

Rank	Activity	Very Important	Important	Very Important + Important	Don't Participate	Not Important
1	Hiking/nature walking	52%	36%	88%	7%	3%
2	Gardening	28%	41%	69%	16%	16%
3	Sidewalks	38%	29%	67%	7%	26%
4	Bicycling	26%	35%	61%	21%	17%
5	Dog walking	35%	27%	61%	27%	12%
6	Jogging	23%	36%	58%	25%	17%
7	Bird watching	20%	32%	52%	27%	22%
8	Picnicking	12%	36%	47%	22%	31%
9	Soccer	8%	26%	34%	41%	25%
10	Baseball	7%	24%	31%	42%	27%
11	Basketball	7%	24%	31%	41%	29%
12	Horseback riding	12%	18%	30%	46%	24%

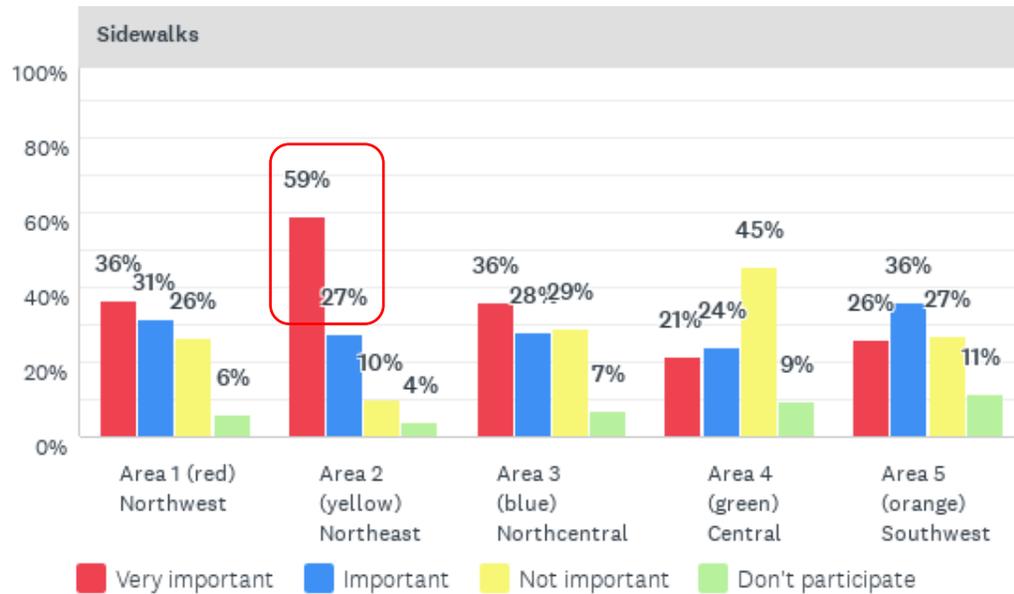
Differences by Planning Area are indicated in subsequent pages.



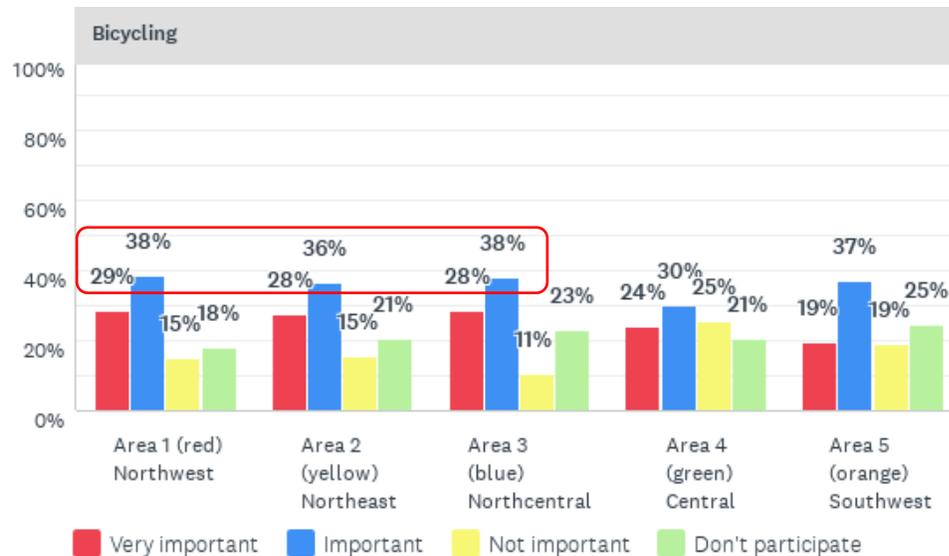
### DIFFERENCES by PLANNING AREA

Following are Planning Area differences that are notable and statistically significant.

- **Sidewalk availability** is most important to Planning Area 2 Northeast– they give Sidewalks a combined Very Important/Importance rating of 86%, almost 20% higher than the average. (Note Very Important and Important category responses have been combined for these analyses.)

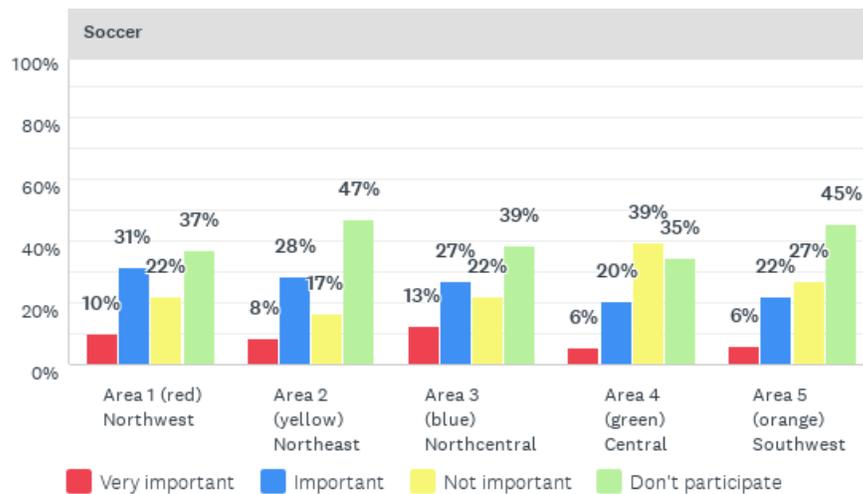
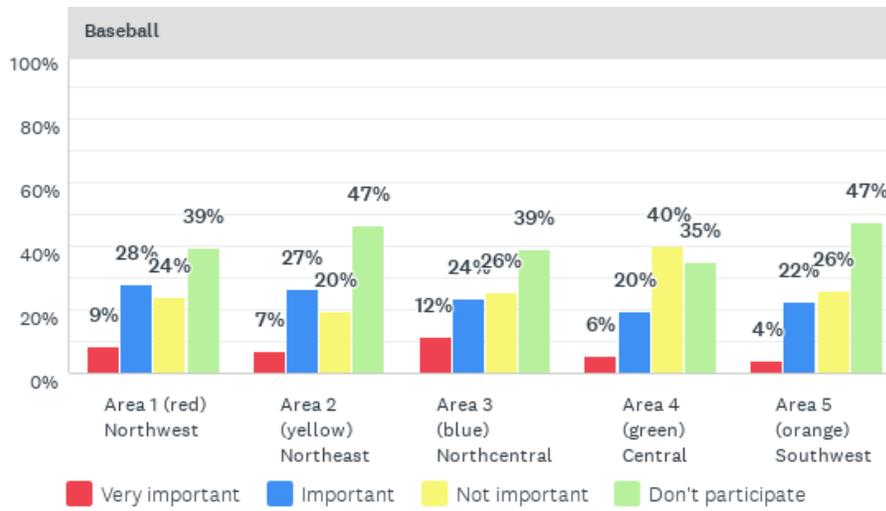
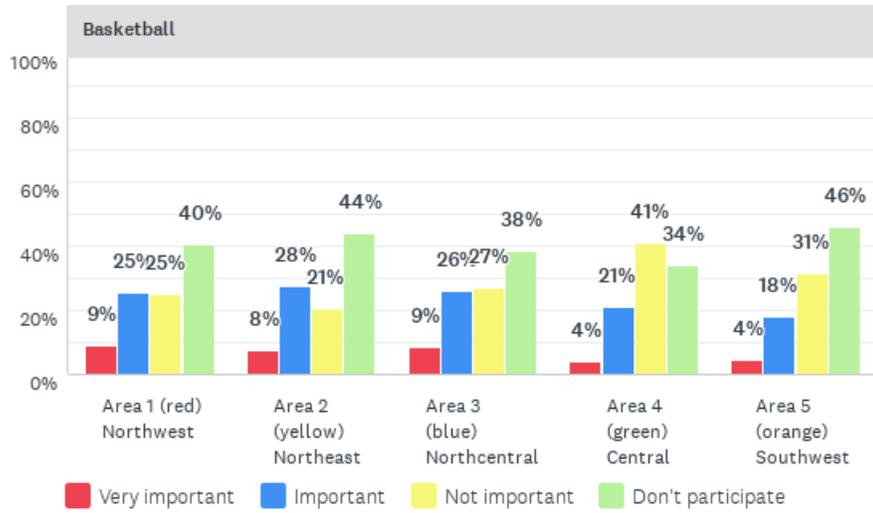


- **Bicycling** availability has significantly higher value in Planning Areas 1, 2, and 3 than Planning Areas 4 and 5.



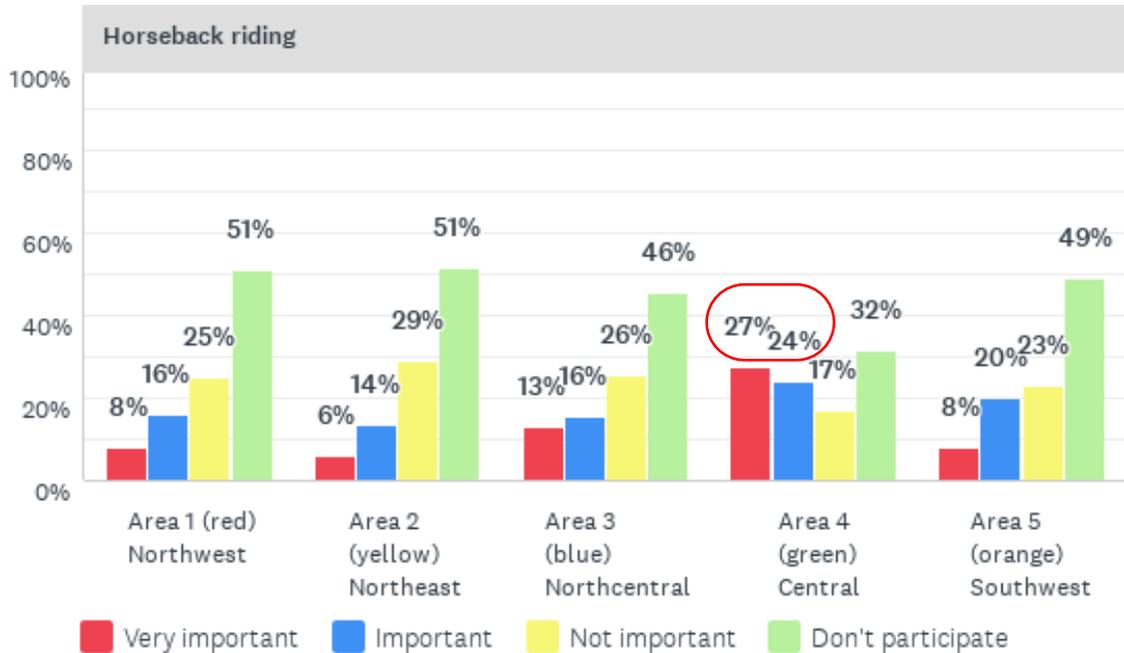


- **Sports availability** such as soccer, baseball, and basketball have higher value to Planning Areas 1, 2, and 3 than in Planning Areas 4 or 5.





- **Horseback riding** availability is more important to Planning Area 4 than any other Planning Area and has between 15%-20% higher combined Very Important-Important value rating than other Planning Areas.



**Open-Ended Response Summary to Q13**

Approximately 5% (120) residents provided additional comments to this question. The raw data does not have substantial or quantifiable data.

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## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q14

**Question 14:** How supportive are you of having Willistown:

**14. How supportive are you of having Willistown:**

	Very supportive	Somewhat supportive	Not sure	Not supportive
Secure land to preserve open space, protect the environment, and provide passive recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Secure land for preservation and development of walking/hiking trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Secure land for developing into neighborhood parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop a concert venue/amphitheater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop land for athletic fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Build a multi-purpose sports court at Greentree Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop an off-leash, fenced-in dog park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop sidewalk connections to Malvern Borough	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop sidewalk connections to Paoli	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop a trail connection along Paoli Pike to the East Goshen Trail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop a Township-wide trail/sidewalk circulation plan (including connections to Malvern, Paoli, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop a traffic calming and improvement plan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other: <i>(Please specify and use back page if more space is needed.)</i>				

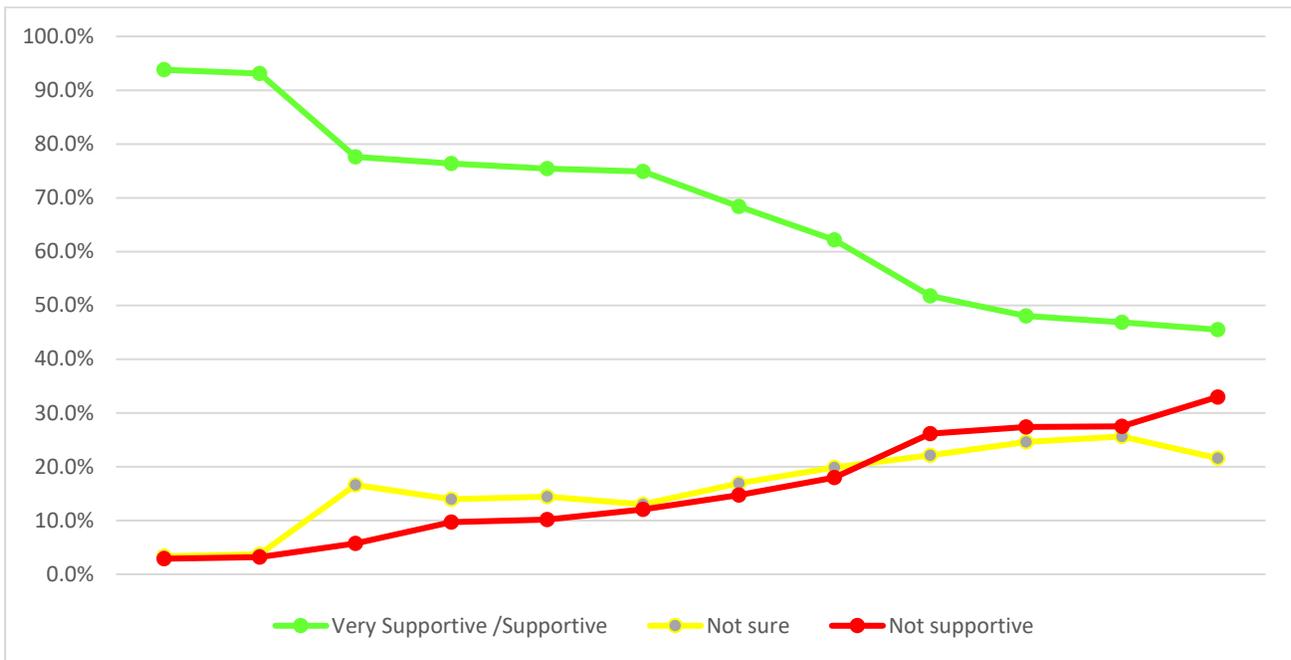


## OVERALL TOWNSHIP SENTIMENT TOWARDS POSSIBLE TOWNSHIP INITIATIVES

### Question 14

The top 6 possible preservation, circulation, and recreation initiatives that garnered the greatest interest and support (Very Supportive and Somewhat Supportive categories combined) are indicated in green in the chart and table below, and the 6 initiatives garnering the least interest and support are indicated in red. The Other category where respondents could fill in their own initiatives is not included. Of the total 2,033 responses, there were 107 Other responses (<7%) the majority of which elaborated on the existing initiatives and revealed no statistically significant additional initiatives.

Possible Township Initiatives Ranked from Very Supportive (Highest) to Not Supportive (Least)



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### OVERALL TOWNSHIP SENTIMENT Cont'd

The following table lists the possible preservation, circulation, and recreation initiatives in order of ranking for the Township as a whole and breaks out all response categories. Top six rankings are indicated in green and lower 6 rankings are indicated in red.

Rank	SUPPORT FOR POSSIBLE TOWNSHIP INITIATIVES	VERY SUPPORTIVE	SOMEWHAT SUPPORTIVE	COMBINED SUPPORTIVE	NOT SURE	NOT SUPPORTIVE
1	Secure land to preserve open space, protect the environment, and provide passive recreation	78.0%	16.0%	94.0%	3.1%	2.9%
2	Secure land for preservation and development of walking/hiking trails	74.4%	19.0%	93.4%	3.5%	3.1%
3	Develop a traffic calming and improvement plan	46.1%	31.2%	77.3%	16.8%	5.9%
4	Secure land for developing into neighborhood parks	42.5%	33.6%	76.1%	13.8%	10.1%
5	Develop a trail connection along Paoli Pike to the East Goshen Trail	44.5%	30.4%	74.9%	14.5%	10.6%
6	Develop a Township-wide trail/sidewalk circulation plan (including connections to Malvern, Paoli, etc.)	47.4%	26.6%	73.9%	13.3%	12.8%
7	Develop sidewalk connections to Malvern Borough	42.2%	25.4%	67.7%	17.0%	15.3%
8	Develop sidewalk connections to Paoli	35.1%	24.4%	59.4%	21.1%	19.4%
9	Develop an off-leash, fenced-in dog park	24.8%	26.5%	51.2%	22.5%	26.3%
10	Develop land for athletic fields	14.9%	32.7%	47.7%	24.6%	27.8%
11	Build a multi-purpose sports court	17.7%	28.4%	46.1%	25.9%	27.9%
12	Develop a concert venue/amphitheater	18.6%	26.7%	45.3%	20.9%	33.8%

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### TOWNSHIP SENTIMENT by PLANNING AREA

The following table provides the ranking by Planning Area across all initiatives as well as the Overall Township Rank. Green indicates a higher ranking than the Overall Township Rank by at least two levels, and red similarly indicates a lower ranking.

SUPPORT FOR POSSIBLE TOWNSHIP INITIATIVES	RANKING by PLANNING AREA					OVERALL TWP RANK
	Area 1 (red) Northwest	Area 2 (yellow) Northeast	Area 3 (blue) Northcentral	Area 4 (green) Central	Area 5 (orange) Southwest	
Secure land to preserve open space, protect the environment, and provide passive recreation	1	1-Tie	2	1	1	1
Secure land for preservation and development of walking/hiking trails	2	1-Tie	1	2	2	2
Develop a traffic calming and improvement plan	4	8	7	3	4	3
Secure land for developing into neighborhood parks	7	6	5	4	3	4
Develop a trail connection along Paoli Pike to the East Goshen Trail	3	7	3	5	5	5
Develop a Township-wide trail/sidewalk circulation plan (including connections to Malvern, Paoli, etc.)	5	5	6	6	6	6
Develop sidewalk connections to Malvern Borough	6	4	4	7	7	7
Develop sidewalk connections to Paoli	8	3	8	9	10	8
Develop an off-leash, fenced-in dog park	10	10	9	8	8-tie	9
Develop land for athletic fields	9	11	10	11	11	10
Build a multi-purpose sports court	11	9	11	10	12	11
Develop a concert venue/amphitheater	12	12	12	12	8-Tie	12

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**TOWNSHIP SENTIMENT by PLANNING AREA (IN ORDER OF OVERALL TOWNSHIP RANKINGS)**

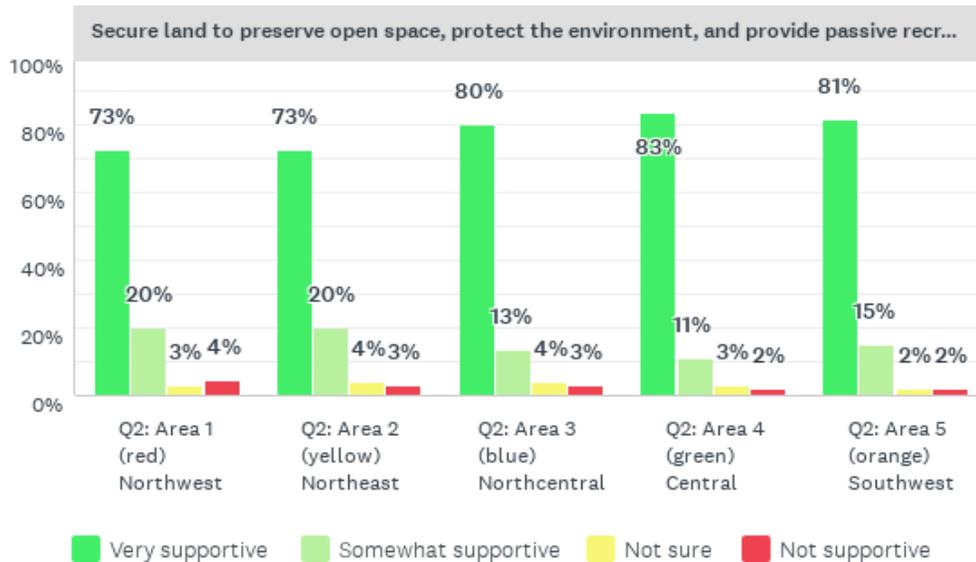
**Question 14**

The following bar charts and tables provide the Ranking by Planning Area and the results of each sentiment category. Note: The Rankings are based on the combination of Very Supportive and Somewhat Supportive categories, shown in the blue columns, based on the positive sentiments of these categories. The notable differences in rankings by Planning Area are again highlighted in Green, indicating a higher ranking than the Overall Township Rank by at least two levels and red similarly indicating a lower ranking.

**Top 6 Initiatives by Planning Area:**

**#1: SECURE LAND TO PRESERVE OPEN SPACE, PROTECT ENVIRONMENT, PROVIDE PASSIVE RECREATION**

All Planning Areas are consistent in their very high support for securing land for preservation. Planning Area 4 Central and Planning Area 5 Southwest rate this as highest.

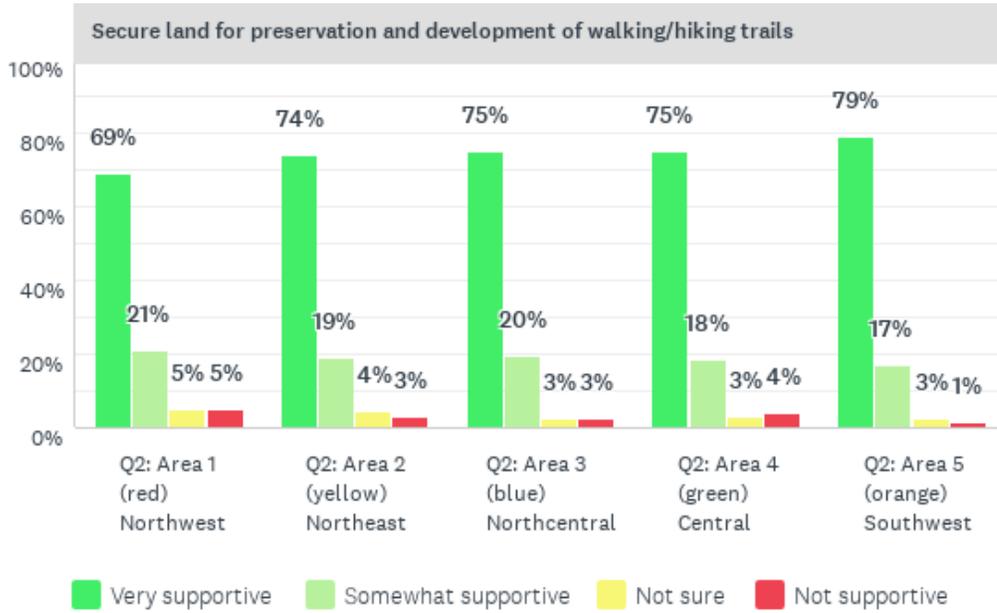


Rank	Secure land to preserve open space, protect the environment, and provide passive recreation	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
1	Area 1 (red) Northwest	72.7%	20.2%	92.9%	2.9%	4.3%
1-tie	Area 2 (yellow) Northeast	72.7%	20.2%	92.9%	3.9%	3.2%
2	Area 3 (blue) Northcentral	79.9%	13.4%	93.3%	3.8%	2.9%
1	Area 4 (green) Central	83.3%	11.2%	94.5%	3.2%	2.2%
1	Area 5 (orange) Southwest	81.4%	15.0%	96.4%	1.8%	1.8%
<b>1</b>	<b>Overall Township Rank   Average %</b>	<b>78.0%</b>	<b>16.0%</b>	<b>94.0%</b>	<b>3.1%</b>	<b>2.9%</b>



**#2: SECURE LAND FOR WALKING/HIKING TRAILS**

All Planning Areas rank this as #1 or #2 and all are consistently very high in their support.



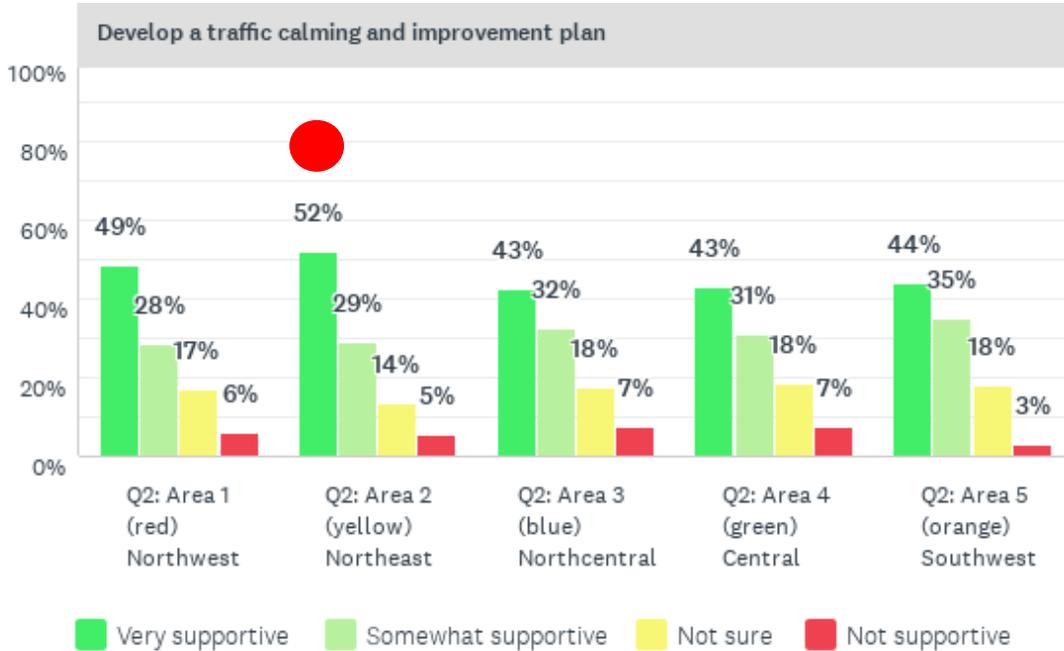
	Secure land for preservation and development of walking/hiking trails	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
<b>Rank</b>	Area 1 (red) Northwest	69.0%	21.2%	90.2%	4.9%	4.9%
<b>1-tie</b>	Area 2 (yellow) Northeast	74.0%	18.9%	92.9%	4.3%	2.9%
<b>1</b>	Area 3 (blue) Northcentral	75.2%	19.8%	95.0%	2.5%	2.5%
<b>2</b>	Area 4 (green) Central	74.9%	18.3%	93.1%	3.1%	3.8%
<b>2</b>	Area 5 (orange) Southwest	79.2%	16.9%	96.1%	2.6%	1.3%
<b>2</b>	<b>Overall Township Rank   Average %</b>	<b>74.4%</b>	<b>19.0%</b>	<b>93.4%</b>	<b>3.5%</b>	<b>3.1%</b>

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### #3: TRAFFIC CALMING & IMPROVEMENT PLAN

Planning Area 2 Northeast (52%) is highest in their supportive stance on the Township developing a traffic calming and improvement plan followed by Planning Area 1 Northwest. All Planning Areas show strong interest (43%+) in a Traffic Calming and Improvement Plan; however, notable differences exist in the priority ranking with Area 2 Northeast at #8 and Area 3 Northcentral at #7.



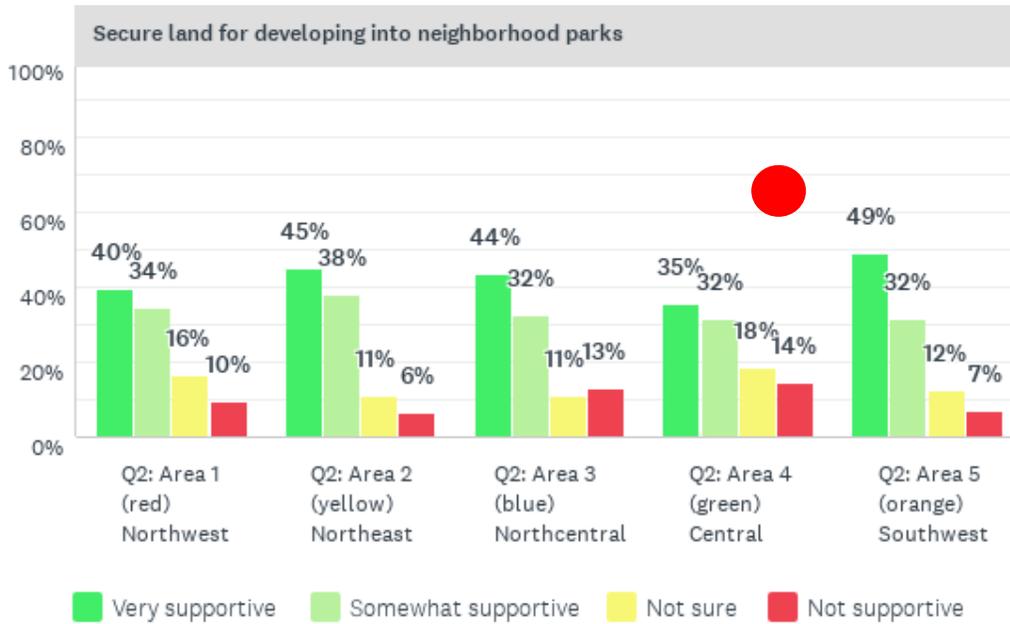
Rank	Develop a traffic calming and improvement plan	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
4	Area 1 (red) Northwest	48.6%	28.5%	77.0%	16.9%	6.1%
8	Area 2 (yellow) Northeast	52.0%	29.2%	81.1%	13.5%	5.3%
7	Area 3 (blue) Northcentral	42.7%	32.5%	75.2%	17.5%	7.3%
3	Area 4 (green) Central	43.0%	31.2%	74.2%	18.4%	7.4%
4	Area 5 (orange) Southwest	44.2%	34.8%	79.1%	17.8%	3.1%
3	<b>Overall Township Rank   Average %</b>	<b>46.1%</b>	<b>31.2%</b>	<b>77.3%</b>	<b>16.8%</b>	<b>5.9%</b>

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**#4: SECURE LAND FOR NEIGHBORHOOD PARKS**

Planning Area 4 Central is least enthusiastic about securing land to develop into neighborhood parks: they are ten percent less likely to indicate they are very supportive, and almost one-third (32%) of Planning Area 4 are either Not Sure or Not Supportive of the concept. The remaining Planning Areas show strong support (40%+) in securing land for developing into neighborhood parks; however, notable differences exist in the priority ranking with Area 1 Northeast at #7 and Area 2 Northcentral at #6.



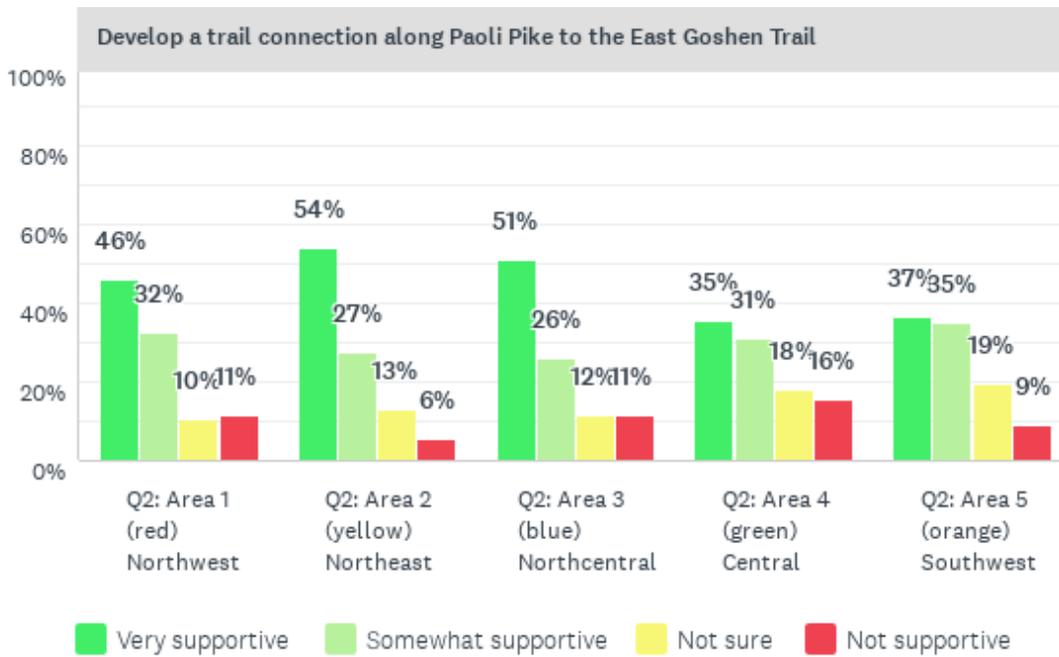
Rank	Secure land for developing into neighborhood parks	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
7	Area 1 (red) Northwest	39.7%	34.4%	74.1%	16.3%	9.6%
6	Area 2 (yellow) Northeast	45.1%	37.9%	82.9%	10.8%	6.3%
5	Area 3 (blue) Northcentral	43.7%	32.3%	76.0%	10.9%	13.1%
4	Area 4 (green) Central	35.4%	31.7%	67.1%	18.5%	14.4%
3	Area 5 (orange) Southwest	48.8%	31.7%	80.5%	12.4%	7.1%
4	<b>Overall Township Rank   Average %</b>	<b>42.5%</b>	<b>33.6%</b>	<b>76.1%</b>	<b>13.8%</b>	<b>10.1%</b>

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**#5: DEVELOP TRAIL CONNECTIONS ALONG PAOLI PIKE AND EAST GOSHEN TRAIL**

Planning Area 2 Northeast followed by Planning Area 3 Northcentral are significantly more supportive of trail connections along Paoli Pike to the East Goshen Trail than the other areas with slightly over one of every two households as very supportive. Planning Area 4 and 5 are lower in their support, yet over 1 in 3 households are very supportive of the trail connections. Note that even with the very supportive stance of Area 2, it is ranked as the 7<sup>th</sup> initiative out of 12 for that Area.



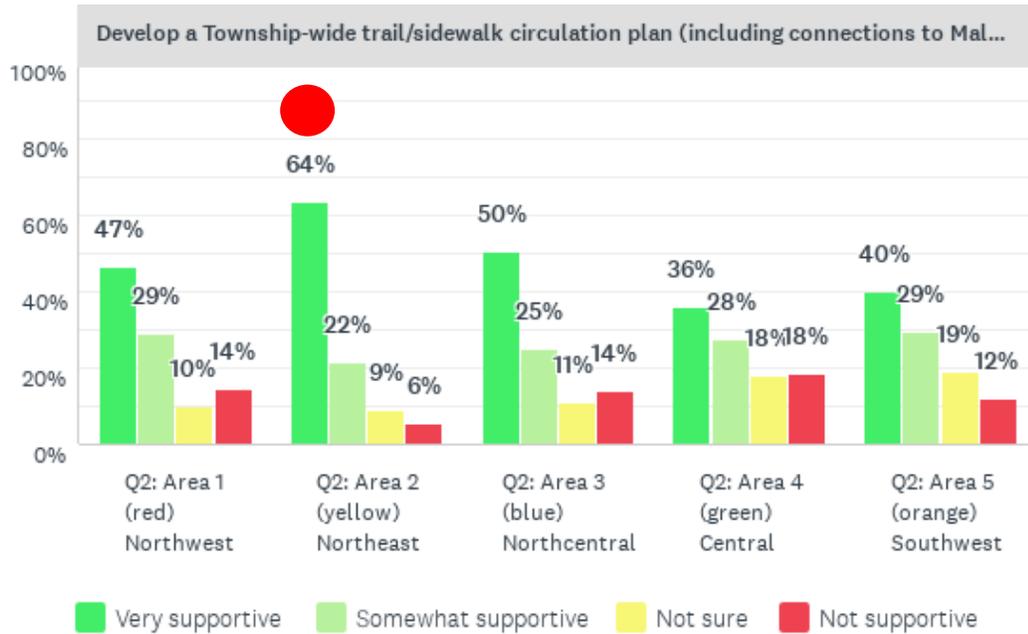
Rank	Develop a trail connection along Paoli Pike to the East Goshen Trail	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
3	Area 1 (red) Northwest	45.9%	32.4%	78.2%	10.3%	11.5%
7	Area 2 (yellow) Northeast	53.8%	27.4%	81.2%	13.1%	5.7%
3	Area 3 (blue) Northcentral	51.1%	26.0%	77.1%	11.7%	11.3%
5	Area 4 (green) Central	35.4%	31.2%	66.6%	17.8%	15.6%
5	Area 5 (orange) Southwest	36.6%	35.0%	71.5%	19.3%	9.1%
5	<b>Overall Township Rank   Average %</b>	<b>44.5%</b>	<b>30.4%</b>	<b>74.9%</b>	<b>14.5%</b>	<b>10.6%</b>

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**#6: DEVELOP TOWNSHIP WIDE TRAIL/SIDEWALK CIRCULATION PLAN**

Planning Area 2 Northeast (64%) statistically has significantly more support and importance for a trail or sidewalk circulation plan followed by Planning Area 1 Northwest and Area 3 Northcentral. Note: All Planning Areas show strong interest and low opposition to a Trail/Sidewalk Circulation Plan with Area 4 Central as lowest in interest, yet over one in 3 property owners (36%) is Very Supportive of such a plan.



Rank	Develop a Township-wide trail/sidewalk circulation plan (including connections to Malvern, Paoli, etc.)	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
5	Area 1 (red) Northwest	46.5%	29.2%	75.7%	9.8%	14.5%
5	Area 2 (yellow) Northeast	63.7%	21.7%	85.4%	9.1%	5.5%
6	Area 3 (blue) Northcentral	50.4%	25.0%	75.4%	10.8%	13.8%
6	Area 4 (green) Central	36.1%	27.6%	63.7%	18.1%	18.3%
6	Area 5 (orange) Southwest	40.1%	29.3%	69.4%	18.9%	11.8%
6	<b>Overall Township Rank   Average %</b>	<b>47.4%</b>	<b>26.6%</b>	<b>73.9%</b>	<b>13.3%</b>	<b>12.8%</b>

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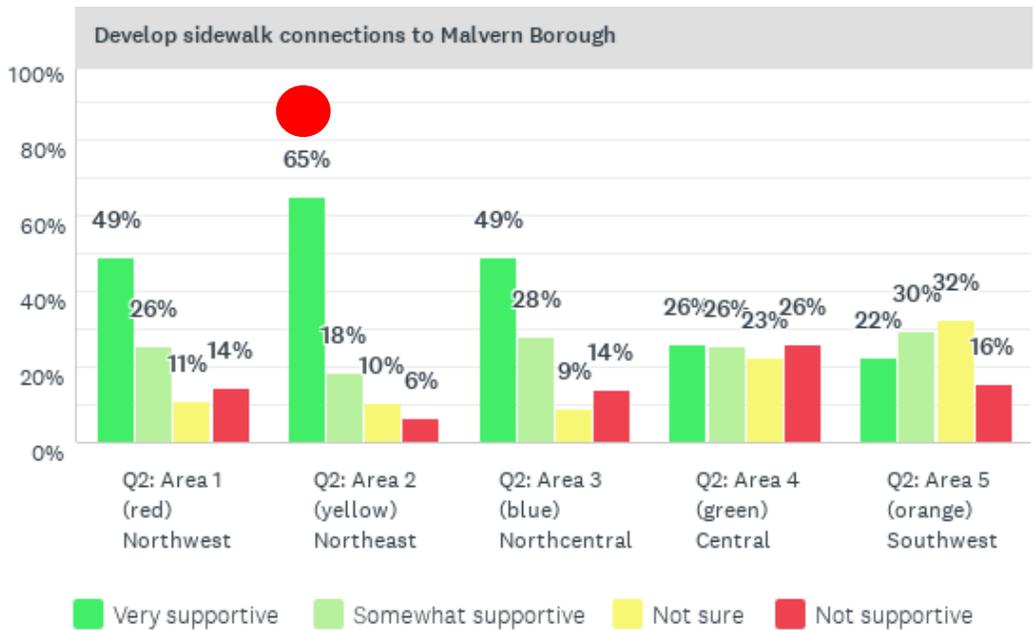


**SENTIMENT by PLANNING AREA**

Possible preservation, circulation, and recreation Initiatives with the Overall Township Rankings of #7 - #12 reveal some notable differences among Planning Areas.

**#7. DEVELOP SIDEWALK CONNECTIONS TO MALVERN BOROUGH**

Planning Area 2 Northeast (65%) statistically has significantly more support and importance than other Areas for a sidewalk connection to Malvern Borough. That said, Planning Area 1 Northwest and Area 3 Northcentral show almost 50% of property owners are Very Supportive and both rank this initiative as #4. Area 4 Central has the highest percentage of Not Supportive at 26%.



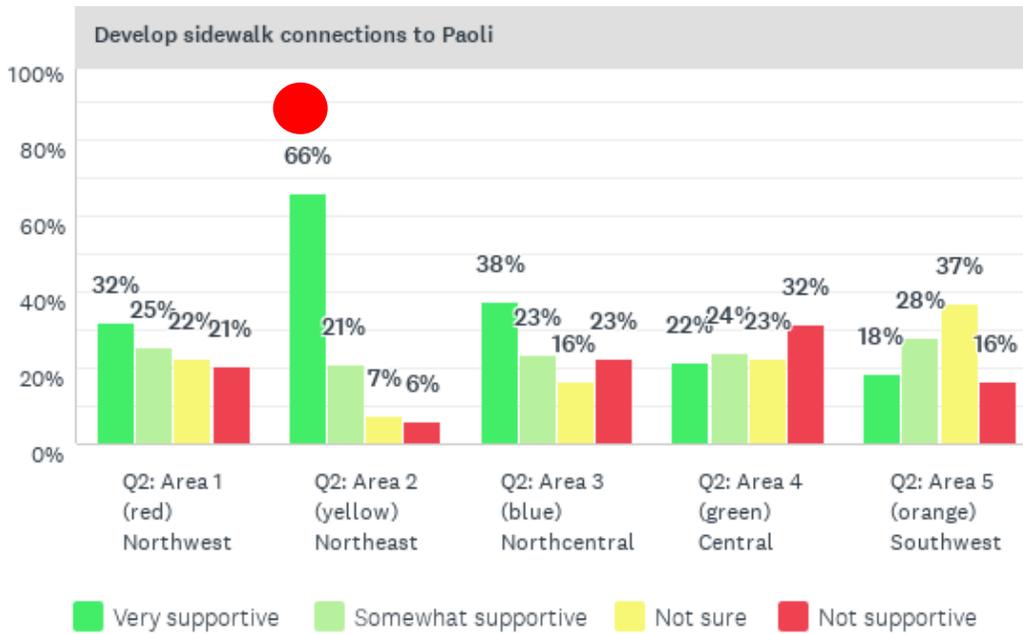
Rank	Develop sidewalk connections to Malvern Borough	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
6	Area 1 (red) Northwest	49.1%	25.6%	74.7%	10.9%	14.4%
4	Area 2 (yellow) Northeast	64.8%	18.4%	83.2%	10.4%	6.4%
4	Area 3 (blue) Northcentral	48.9%	27.9%	76.8%	9.0%	14.2%
7	Area 4 (green) Central	26.1%	25.6%	51.7%	22.5%	25.8%
7	Area 5 (orange) Southwest	22.3%	29.7%	52.0%	32.3%	15.8%
7	<b>Overall Township Rank   Average %</b>	<b>42.2%</b>	<b>25.4%</b>	<b>67.7%</b>	<b>17.0%</b>	<b>15.3%</b>

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**#8. DEVELOP SIDEWALK CONNECTIONS TO PAOLI**

Planning Area 2 Northeast (66%) statistically has significantly more support and importance than other Areas for a sidewalk connection to Paoli and ranks it as #3. Planning Area 1 Northwest and Area 3 Northcentral follow with one in three property owners as Very Supportive and Area 3 Northcentral ranking it as #7 of 12 with one in four property owners Not Supportive of the initiative. One in three property owners in Area 4 Central are not supportive of the initiative.



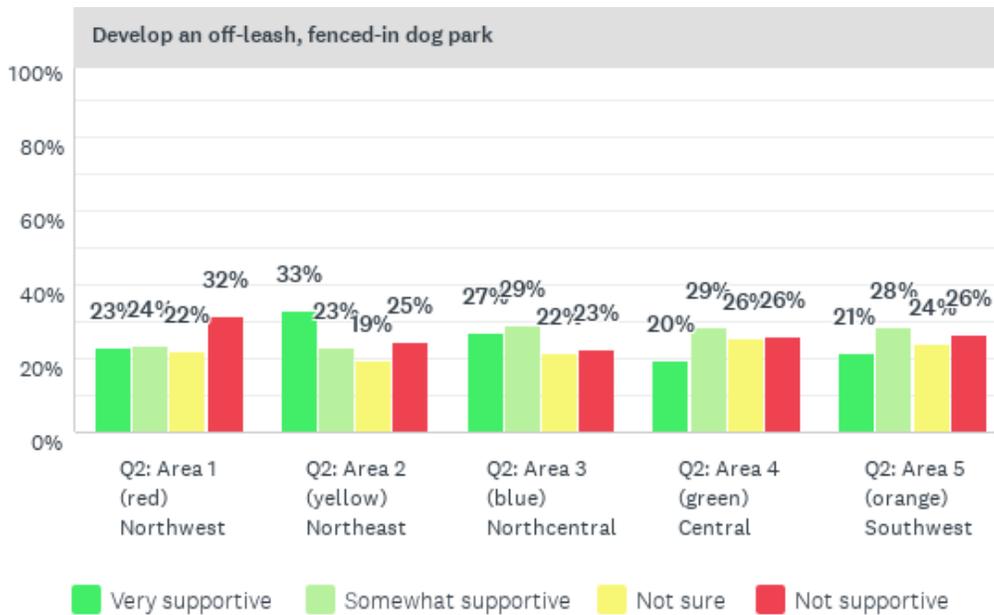
Rank	Develop sidewalk connections to Paoli	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
8	Area 1 (red) Northwest	31.8%	25.3%	57.1%	22.4%	20.6%
3	Area 2 (yellow) Northeast	66.0%	20.9%	86.8%	7.3%	5.9%
7	Area 3 (blue) Northcentral	37.6%	23.5%	61.1%	16.4%	22.6%
9	Area 4 (green) Central	21.7%	24.0%	45.7%	22.7%	31.6%
10	Area 5 (orange) Southwest	18.4%	28.2%	46.5%	37.0%	16.5%
8	<b>Overall Township Rank   Average %</b>	<b>35.1%</b>	<b>24.4%</b>	<b>59.4%</b>	<b>21.1%</b>	<b>19.4%</b>

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**#9. DEVELOP OFF-LEASH, FENCED-IN DOG PARK**

There is a consistency among Planning Areas with this initiative across all response categories. Planning Area 3 Northeast has the highest value for this initiative with one in 3 property owners being Very Supportive. Area 1 Northwest and Area 3 Northcentral follow. Area 1 Northwest has the highest number of property owners opposing this initiative at one in three, and the remaining Areas show one in four are not supportive.



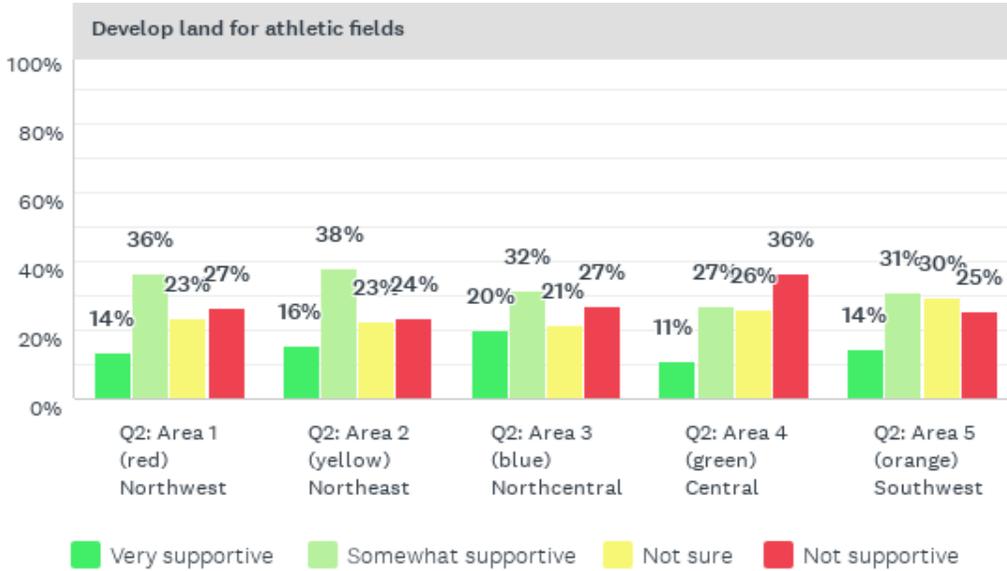
Rank	Develop an off-leash, fenced-in dog park	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
10	Area 1 (red) Northwest	22.8%	23.7%	46.5%	21.9%	31.5%
10	Area 2 (yellow) Northeast	33.0%	22.9%	55.8%	19.5%	24.7%
9	Area 3 (blue) Northcentral	27.0%	28.8%	55.9%	21.6%	22.5%
8	Area 4 (green) Central	19.6%	28.6%	48.2%	25.7%	26.2%
8-tie	Area 5 (orange) Southwest	21.4%	28.5%	49.9%	23.8%	26.3%
9	<b>Overall Township Rank   Average %</b>	<b>24.8%</b>	<b>26.5%</b>	<b>51.2%</b>	<b>22.5%</b>	<b>26.3%</b>

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**#10. DEVELOP LAND for ATHLETIC FIELDS**

Sentiment for all planning areas is consistent across each category. Planning Area 3 has the highest support with close to one in five property owners Very Supportive and Planning Area 4 Central has the most opposition at the same ratio. This initiative has the lowest Very Supportive value of all initiatives.



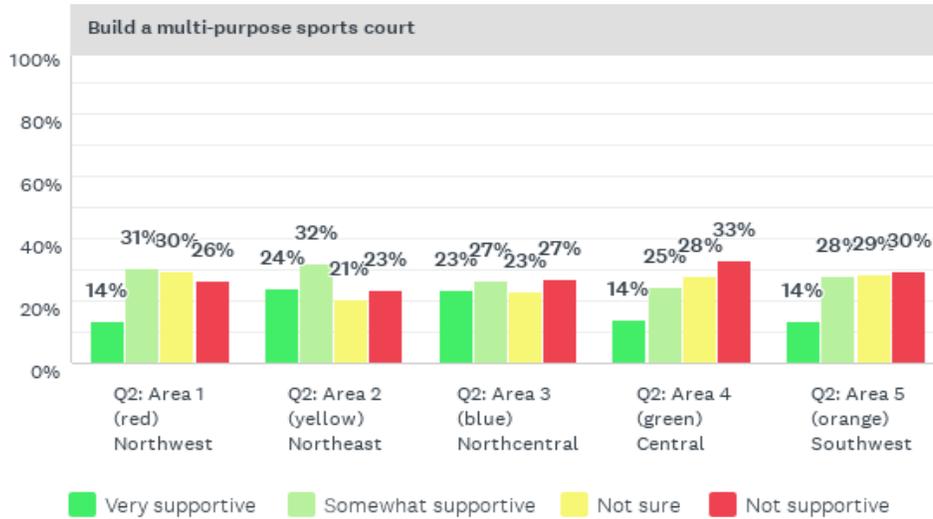
Rank	Develop land for athletic fields	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
9	Area 1 (red) Northwest	13.7%	36.3%	50.0%	23.3%	26.7%
11	Area 2 (yellow) Northeast	15.6%	38.0%	53.6%	22.6%	23.7%
10	Area 3 (blue) Northcentral	20.2%	31.6%	51.8%	21.5%	26.8%
11	Area 4 (green) Central	10.9%	26.8%	37.7%	26.0%	36.4%
11	Area 5 (orange) Southwest	14.4%	30.9%	45.2%	29.5%	25.3%
<b>10</b>	<b>Overall Township Rank   Average %</b>	<b>14.9%</b>	<b>32.7%</b>	<b>47.7%</b>	<b>24.6%</b>	<b>27.8%</b>

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**#11. BUILD A MULTI-PURPOSE SPORTS COURT**

Planning Area 2 Northeast and 3 Northcentral have the highest values of support with approximately one in 4 property owners in favor. Area 2 Northeast ranks this initiative as #9 with the highest combined supportive total of 56%. Opposition to this initiative is strongest in Planning Area 4 Central and Planning Area 5 Southwest with about 1 in 3 households Not Supportive. The remaining Planning Areas hover around 25% Not Supportive.



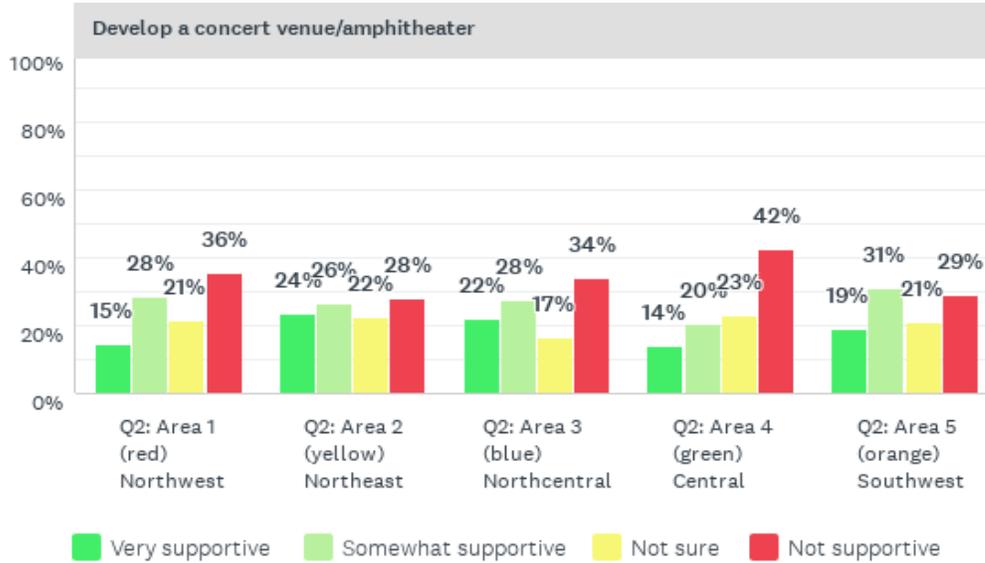
Rank	Build a multi-purpose sports court	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
11	Area 1 (red) Northwest	13.6%	30.5%	44.1%	29.6%	26.3%
9	Area 2 (yellow) Northeast	23.9%	32.1%	56.0%	20.7%	23.3%
11	Area 3 (blue) Northcentral	23.4%	26.6%	50.0%	22.9%	27.1%
10	Area 4 (green) Central	14.1%	24.7%	38.8%	27.9%	33.2%
12	Area 5 (orange) Southwest	13.6%	28.3%	41.8%	28.5%	29.7%
11	<b>Overall Township Rank   Average %</b>	<b>17.7%</b>	<b>28.4%</b>	<b>46.1%</b>	<b>25.9%</b>	<b>27.9%</b>

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**#12. DEVELOP A CONCERT VENUE/AMPHITHEATER**

There is a general consistency in sentiment across all Planning Areas with Planning Area 4 Central having the highest Not Supportive valuation. Area 5 Southwest ranked this initiative #8 and, along with Planning Area 2 Northeast and Area 3 Northcentral approximately one in 5 property owners is in favor of developing a concert venue/amphitheater.



Rank	Develop a concert venue/amphitheater	Very Supportive	Somewhat supportive	Combined Support	Not sure	Not supportive
12	Area 1 (red) Northwest	14.6%	28.4%	43.0%	21.4%	35.7%
12	Area 2 (yellow) Northeast	23.6%	26.3%	49.8%	22.3%	27.9%
12	Area 3 (blue) Northcentral	21.8%	27.5%	49.3%	16.6%	34.1%
12	Area 4 (green) Central	14.0%	20.4%	34.4%	23.2%	42.4%
8-tie	Area 5 (orange) Southwest	19.0%	30.9%	49.9%	21.1%	29.0%
<b>12</b>	<b>Overall Township Rank   Average %</b>	<b>18.6%</b>	<b>26.7%</b>	<b>45.3%</b>	<b>20.9%</b>	<b>33.8%</b>

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## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q15

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**Question 15:** Please select the top 5 Initiatives the Township Should Focus On.

15. Please select the top 5 initiatives the Township should focus on. *Only select 5, please, and see following page.*

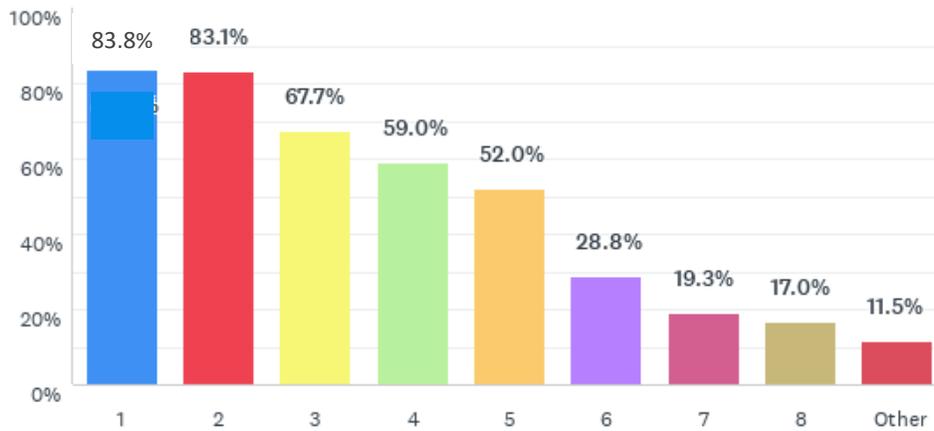
- Secure land to preserve open space, protect the environment, and provide passive recreation
- Secure land for preservation and development of walking/hiking trails
- Secure land for developing into neighborhood parks
- Develop land for athletic fields
- Build a multi-purpose sports court at Greentree Park
- Develop and off-leash, fenced-in dog park
- Develop a Township-wide trail/sidewalk circulation plan (including connections to Malvern, Paoli, etc.)
- Develop a traffic calming and improvement plan
- Other (*Please specify and use back page if more space is needed.*)



**OVERALL TOWNSHIP SENTIMENT: Question 15**

**Percentage of Total Respondents (N=1,673)**

**15. Please select the top 5 initiatives the Township should focus on.**



Top 5 Initiatives the Township should focus on ranked by % of respondents who chose an initiative. See Table Below for Initiative description and their ranking. (Other is also included due to high %.)

Rank	Top 5 Focus Initiatives Options	% Responses
1	Secure land to preserve open space, protect the environment, and provide passive recreation	83.8%
2	Secure land for preservation and development of walking/hiking trails	83.1%
3	Develop a Township-wide trail/sidewalk circulation plan (including connections to Malvern, Paoli, etc.)	67.7%
4	Develop a traffic calming and improvement plan	59.0%
5	Secure land for developing into neighborhood parks	52.0%
6	Develop an off-leash, fenced-in dog park	28.8%
7	Build a multi-purpose sports court	19.3%
8	Develop land for athletic fields	17.0%
9	Other (Please specify.)	11.5%

**230 residents** offered additional comments under “Other” which were wide-ranging in topic or theme. Further analysis of these open-ended responses may provide valuable insight.



**Top 5 INITIATIVES by PLANNING AREA**

Following are the top 5 ranked preservation, recreation, and circulation initiatives by Planning Area. Differences in Planning Areas are shaded in green and orange in the table below.

**Percentage of Responses by Planning Area Identifying Top Priority Initiatives**

Rank	#1 Secure land to preserve open space, protect the environment and provide passive recreation	#2 Secure land for preservation and development of walking /hiking trails	#3 Develop a Township-wide trail/sidewalk circulation plan (including connections to Malvern, Paoli, etc.)	#4 Develop a traffic calming and improvement plan	#5 Secure land for developing into neighborhood parks
Planning Area					
1 Northwest	83.7%	83.4%	71.2%	59.0%	53.2%
2 Northeast	78.2%	82.0%	81.6%	59.8%	52.3%
3 Northcentral	82.4%	76.5%	63.9%	50.8%	52.1%
4 Central	88.8%	84.9%	52.9%	61.5%	44.4%
5 Southwest	89.0%	87.9%	60.6%	61.2%	59.3%
Ranking in %	83.8%	83.1%	67.7%	59.0%	52.0%

**#1: SECURE LAND TO PRESERVE OPEN SPACE, PROTECT THE ENVIRONMENT, AND PROVIDE PASSIVE RECREATION**

All Planning Areas are consistent in their very high interest and valuation of securing land for preservation. There are no statistically significant differences by Planning Area.

**#2: SECURE LAND FOR WALKING TRAILS**

All Planning Areas are consistent in their very high valuation of securing land for preservation. There are no statistically significant differences by Planning Area.

**#3: TRAIL/SIDEWALK CIRCULATION PLAN**

Statistically, Planning Area 2 Northeast has significantly more support and importance for a trail or sidewalk circulation plan followed by Planning Area 1 Northwest. That said, the remaining Planning Area responses show strong interest in a Trail/Sidewalk Circulation Plan with Planning Area 4 Central the lowest with slightly over 50% interest.

**#4: TRAFFIC CALMING & IMPROVEMENT PLAN**

There are no differences by Planning Area. An average of 59% of residents show interest in this planning initiative.

**#5: SECURE LAND FOR DEVELOPING INTO NEIGHBORHOOD PARKS**

Highest interest is found in Planning Areas 5 Southwest with Northwest, Northeast, and Northcentral Planning Areas close behind. The lowest interest and valuation in securing land for neighborhood parks is in Planning Area 4 Central.



## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q16

### Question 16: How do you get news about the Township?

16. How do you get news about the Township? Please select at least one "best way to communicate."

	Unaware of	Not used	Occasionally	Regularly	Best way(s) to communicate
Sign/memo board at Paoli Pike & Cedar Hollow Road	<input type="radio"/>				
Sign/memo board at Township offices on Sugartown Road	<input type="radio"/>				
TowneCrier newsletter (via snail mail)	<input type="radio"/>				
Parks & Recreation E-newsletter (through event sign up of Notify Me on website)	<input type="radio"/>				
In Great Valley Magazine	<input type="radio"/>				
Flyers in Township administration office front and/or rear entrances	<input type="radio"/>				
Fliers in Township park/trail kiosks	<input type="radio"/>				
Willistown Township Facebook page	<input type="radio"/>				
Willistown Township website (Willistown.pa.us)	<input type="radio"/>				
Willistown Township Notify Me email or text through website	<input type="radio"/>				
Willistown Township Twitter	<input type="radio"/>				
Willistown Township Instagram	<input type="radio"/>				
Malvern Community Forum Facebook	<input type="radio"/>				
Willistown Community Page Facebook	<input type="radio"/>				
Malvern Patch	<input type="radio"/>				
Burbio	<input type="radio"/>				
Nextdoor	<input type="radio"/>				

Other (Please specify and use back page if more space is needed.)

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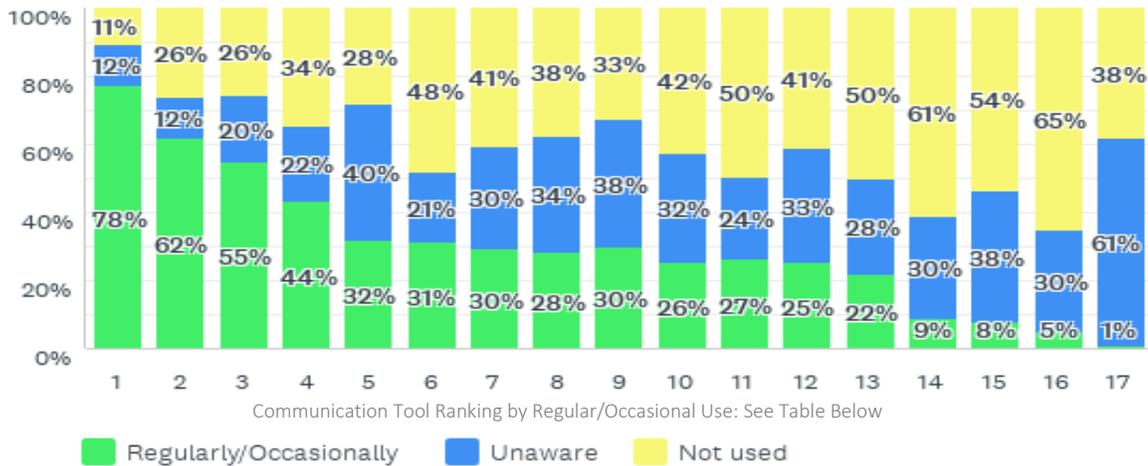


**OVERALL TOWNSHIP SENTIMENT: Question 16**

The most used communication tools are indicated below with green shading. Those that are least used are indicated with yellow shading. There are no meaningful differences by Planning Area.

**Responses by Percentage (N=1,739)**

**16. How do you get news about the Township?**



Rank by Use	Communication Tool	Regular/ Occasionally	Unaware	Not Used
1	TowneCrier newsletter	78%	12%	11%
2	Willistown Township website	62%	12%	26%
3	In Great Valley Magazine	55%	20%	26%
4	Malvern Patch	44%	22%	34%
5	Sign - Paoli Pike/Cedar Hollow Road	32%	40%	28%
6	Willistown Township Facebook page	31%	21%	48%
7	Parks & Recreation E-newsletter	30%	30%	41%
8	Sign-Township offices on Sugartown Rd.	28%	34%	38%
9	Nextdoor	30%	38%	33%
10	Malvern Community Forum Facebook	26%	32%	42%
11	Flyers in Township park/trail kiosks	27%	24%	50%
12	Willistown Township Notify Me email/text via website	25%	33%	41%
13	Willistown Community Page Facebook	22%	28%	50%
14	Willistown Township Instagram	9%	30%	61%
15	Flyers in Township administration office	8%	38%	54%
16	Willistown Township Twitter	5%	30%	65%
17	Burbio	1%	61%	38%



## Willistown Comprehensive Plan Survey Top Line Report by Planning Area Q17

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**Question 17:** Please share any further comments.

### OVERALL TOWNSHIP SENTIMENT

#### Overarching Sentiment

There were 380 responses. The comments are diverse, wide-ranging, and reiterate previous themes. Deeper analysis of raw data might prove beneficial for more contextualized view of respondent comments by Planning Area, theme, or other demographic factor.

Below are the most prevalent mentions from this open ended question:

Theme/Keyword	# Mentions
Roads (conditions, specific road mentions)	45
Sidewalks	39
Thank You	27
Open Space	22

#### A Note about Thank Yous

Often in customer satisfaction or product testing surveys, a primary focus is on deficits and areas for improvement. Question 17 and other comments in the raw data point to an appreciation of Township services and efforts and warrant mentioning here. Some verbatim examples illustrating satisfaction via “thank you” follow:

- *...beautiful area and well managed. Thank you!*
- *Enjoyed living in Willistown over 40 years. So beautiful and well taken care of. Thoughtful township leaders and good police force. Thank you*
- *Thank you for all that you do to help Willistown Township, a wonderful place to live!*
- *Thank you for all that you do to keep our Township looking beautiful!*
- *Thank you for all you do!*
- *Thank you for collecting this information. Very interested in more sidewalks and connecting to the borough.*
- *Thank you for everything you do to make Willistown such a wonderful place to live and raise children.*
- *Thank you for gathering feedback from residents!*
- *Thank you for letting us voice our opinion*
- *Thank you for making our town a slice of heaven. Police are wonderful and do a great job. Keep Willistown Open Space.*
- *Thank you for planning the future*
- *Thank you for sending out this survey. The one comment ALWAYS made to me about Willistown Township is that it is "pretty". Let's maintain it; over development should be avoided.*
- *Thank you for soliciting community feedback.*
- *Thank you for your time to collect our opinions. We appreciate all you do to make our township as beautiful as it is. Thank you!*